

Stauer®  
Exclusive

Luscious 28"  
Strand of 7-8mm  
White Cultured Pearls



"Excellent deal. Wife is very happy and wears them almost every day..."

Keep the deals coming."

— C. FROM SANTA MARIA, CA

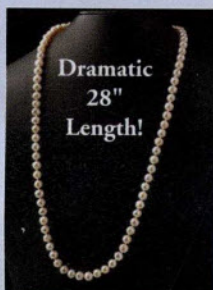
## Your Luxury Password is "FREE"

For the next 90 days, we want to give you this \$279 cultured pearl necklace...**FREE!**

After years of wondering how the idle rich got even richer, we cracked the millionaire's code. The secret is simple: Don't spend a penny if you don't have to. Apparently, wealth has less to do with family history, fancy education and investment strategy than we thought. It has everything to do with "FREE." You may be shocked to hear that we're giving away luxury. For the next 90 days, this stunning *Aria Cultured Pearl Necklace* (previously offered for \$279) is **FREE**. The over-privileged get these kind of deals every day. Now it's your turn.

**We leveled the luxury playing field.** Once you're loaded, you simply stop paying for stuff. Upgrades become automatic. And everything from cocktails to courtside seats arrive "compliments of the house." That's what makes the good life so great. Why do wealthy CEOs and celebrities get showered with giveaways? Because people want to impress them. Not us. We'd rather impress YOU.

*Quite Simply,  
the Most  
Spectacular Offer  
in Jewelry  
History!*



Dramatic  
28"  
Length!

**Your star treatment begins now.** Only Stauer can put you in the spotlight. You've heard of the luxury gifts handed out on the red carpet? Well, we've taken those "goodie bags" and made them *YOURS*. Call today and help yourself to the 28" *Aria Cultured Pearl Necklace*... absolutely **FREE** (you pay only the basic shipping and handling of \$24.95). Why on Earth would we do this? Read on...

### What are cultured pearls?

In 1893, Mikimoto Kokichi pioneered a process to jumpstart the formation of pearls. By implanting a nucleus inside the oyster, he could stimulate the natural creation of a pearl. Each pearl on your necklace was harvested, polished and strung by hand.

**It's okay to be skeptical.** I know it sounds too good to be true. But the truth is that our success doesn't depend on selling you one necklace. Our goal is to build a relationship. Shop around. Browse the web. You can easily pay hundreds (even thousands) more for a similar strand of cultured pearls.

But I promise you won't find any other jeweler in the country handing out pearl necklaces for nothing. This is beyond BIG.

**Is this the "Greatest Jewelry Offer in History"?** Maybe. All that matters is that we get your attention. Take the necklace as our gift and then take a closer look at our exclusive selection of jewelry and vintage-inspired watches. We're betting you'll be back for more. And we'll be ready to surprise you again.

**A timeless classic, always in style.** Fashions come and go, but the simple elegance of a pearl necklace is forever. This continuous, 28" strand features extra large 7-8mm white cultured pearls. The 28" extra long length lets you slip it on and off with ease. Each *Aria Necklace* is hand-strung and hand-knotted to keep every precious pearl in place. No two pearls are exactly alike, so every necklace is unique.

**Please act quickly.** You can understand that this exclusive **FREE** offer can't last forever. We are only able to make a limited number of necklaces available. To ensure that you are one of the fortunate callers to receive the *Aria Cultured Pearl Necklace* – for nothing more than \$24.95 in shipping and handling – please call the number below within 90 days. **This offer is strictly limited to one FREE necklace per shipping address.**

### A Stauer Exclusive

28" *Aria Cultured Pearl Necklace* — ~~\$279~~ **FREE** — pay only \$24.95 shipping & processing.

For fastest service, call toll-free 24 hours a day

**1-800-806-1525**

Promotional Code FPN136-01

Please mention this code when you call.

**Stauer®**

[www.stauer.com](http://www.stauer.com)

14101 Southcross Drive W.,  
Dept. FPN136-01  
Burnsville, Minnesota 55337







"I'm a bit sad that my fiancé  
and I didn't know about Stauer before  
we got engaged. This ring is so much more  
clear and sparkly than my real diamond!"

— P.T. FROM BALTIMORE, MD

Limited  
to the first  
2500 respondents

## URGENT: Diamond Ring Recall

Experts warn that millions of rings may be "romantically defective" when compared to the spectacular 4-Carat DiamondAura® Avalon

She loves natural diamonds. She loves you even more. But when even the skimpiest solitaires sell for as much as \$1,200, it's time to reconsider your relationship... with diamonds. Have you recently overpaid only to be underwhelmed? Send it back. You can do bolder. You can do brighter. You can own the Stauer 4-Carat DiamondAura® Avalon Ring for under \$100.

**When "cute" is a four-letter word.** If you want to make a romantic impression, go big. Cute doesn't cut it. Your love deserves to be wowed. If you're a billionaire with money to burn, turn the page. Everyone else? What you read next just might change your love life. There's only one way to find out...

**We rewrote the rules of romance.** Only Stauer's exclusive lab-created DiamondAura gives you the luxury look of large-carat diamonds for a fraction of the price. The ingenious DiamondAura process involves the use of rare minerals heated to incredibly high temperatures of nearly 5000°F. After cutting and polishing, scientists create a faultless marvel that's optically brighter and clearer with even more color and fire than a "D" flawless diamond.

Our exclusive DiamondAura jewelry features all of the classic specifications, including color, clarity, cut and carat weight and is hard enough to cut glass. You get the look of natural stones, without the outrageous cost.

**Experience the luxury of money in the bank.** We "built" our own mined diamond version of this ring online at a popular jewelry site and the grand total was \$77,767! Today you can wear this 3 ¾ carat lab-created DiamondAura solitaire, accented with 32 gleaming DiamondAura rounds in fine .925 sterling silver for only \$99! *That's good, but you*



**EXCLUSIVE  
BONUS OFFER!**

Order today to get  
these 1-Carat  
DiamondAura®  
sterling silver studs

**PLUS**  
\$300 in Stauer  
Gift Coupons!\*

**deserve better.** Order now and we'll include the matching 1-Carat DiamondAura Avalon Earrings and \$300 in Stauer Gift Coupons... absolutely FREE. That's right, 5 total carats of DiamondAura in sterling silver for under \$100. Plus, one dozen \$25 coupons that you can use at Stauer every month for a full year. Talk about money in the bank!

**Your satisfaction is guaranteed.** If for any reason you don't absolutely adore your DiamondAura Avalon Ring, return it within 30 days for a full refund of your purchase price. But we promise that once you get a look at the Avalon up close, you'll see love in a whole new light.

**DiamondAura® Avalon Ring** (4 ctw)—~~\$295~~ **\$99** + S&P  
Specify ring whole size 5-10 when ordering.

**Receive FREE earrings with purchase of the Avalon DiamondAura® Ring \*PLUS receive \$300 in Stauer Gift Coupons per order FREE—\$25 to use every month for 12 months, with NO MINIMUM PURCHASE REQUIRED.**

**Call now to take advantage of this extremely limited offer.**

**Promotional Code AVR150-03**  
Please mention this code when you call.



ACCREDITED  
BUSINESS

Stauer has a **Better Business  
Bureau Rating of A+**

For fastest service, call toll-free 24 hours a day

**1-800-721-0357**

**Stauer®**

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[www.stauer.com](http://www.stauer.com)



Analog and digital display

Stop watch function

Built-in alarm

LCD complications

Electro-luminescence backlight



Suggested Retail \$395...

NOW, on your  
wrist for \$49

For a limited  
Time Only

## Amazing New Hybrid Runs Without Gas

*The new face of time? Stauer's Compendium Hybrid fuses form and functionality for UNDER \$50! Read on...*

Innovation is the path to the future. Stauer takes that seriously. That's why we developed the *Compendium Hybrid*, a stunningly-designed hybrid chronograph with over one dozen analog and digital functions that is more versatile than any watch that we have ever engineered.

New technology usually starts out at astronomical prices and then comes down years later. We skipped that step to allow everyone the chance to experience this watch's brilliant fusion of technology and style. We originally priced the Stauer *Compendium Hybrid* at \$395 based on the market for advanced sports watches... but then stopped ourselves. Since this is no ordinary economy, we decided to start at **88% off** from day one. That means this new technological marvel can be yours for only \$49!

### Welcome a new Digital Revolution.

With the release of the dynamic new *Compendium*, those boxy, plastic wrist calculators of the past have been replaced by this luxurious LCD chronograph that is sophisticated enough for a formal evening out, but rugged and tough

enough to feel at home in a cockpit, camping expedition or covert mission.

The watch's extraordinary dial seamlessly blends an analog watch face with a stylish digital display. Three super-bright luminous hands keep time along the inner dial, while a trio of circular LCD windows track the hour, minutes and seconds. An eye-catching digital semi-circle animates in time with the second hand and shows the day of the week. The watch also features a rotating bezel, stopwatch and alarm functions and blue, electro-luminescence backlight. The *Compendium Hybrid* secures with a rugged stainless steel band and is water-resistant to 3 ATMs.

**Guaranteed to change the way you look at time.** At Stauer, we believe that when faced with an uphill economy, innovation and better value will always provide a much-needed boost. Stauer is so

confident of their latest hybrid timepiece that we offer a money-back-guarantee. If for any reason you aren't fully impressed by the performance and innovation of the Stauer *Compendium Hybrid* for \$49, simply return the watch within 30 days for a full refund of the purchase price. The unique design of the *Compendium* greatly limits our production, so don't hesitate to order! Remember: progress and innovation wait for no one!

### WATCH SPECS:

- Three LCD windows show hour, minute and second
- Stop watch function
- Water resistant to 3 ATMs
- Fits 6 3/4"-8 3/4" wrist



*The Compendium: The spectacular face of the latest watch technology.*

**88%  
OFF**

### Exclusively Through Stauer

Stauer Compendium Hybrid Watch—~~\$395~~

**Now \$49** +S&P **Save \$346**

Call now to take advantage of this limited offer.

**1-888-324-4370**

Promotional Code VHW379-02  
Please mention this code when you call.

**Stauer**

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Smart Luxuries—Surprising Prices