

PAID ADVERTISEMENT

Recognized by Golf Magazine for second time

Natural Golf earns coveted "Top 25 Golf School" for 2002



Director of Instruction Ed Woronicz instructs beginning golfer Michelle Bancala on the four fundamentals of the Natural Golf Swing.

NEW YORK, N.Y. — Golf Magazine, one of the leading publications in the golf industry, selected the Natural Golf instruction program as one of America's Top 25 Golf Schools for 2002. This is the second consecutive time that Natural Golf was recognized for its program.

"Your school was chosen for the quality of your instruction staff and teaching facilities based upon a survey results from thousands of golf school alumni," said George Peper, Editor-in-Chief of Golf Magazine. "... congratulations on your staff's dedication to creating a high quality operation."

Natural Golf Schools are Different

Ed Woronicz, Director of Instruction for Natural Golf comments: "There are more than 300 different golf schools around the country, but when you get right down to it, they're all pretty much the same. They all teach the conventional way of swinging a golf club, but they just present it a different way. Natural Golf is different," Woronicz says, "because we teach a totally different swing. We have a different set of mechanics that makes the swing much easier to execute."

A recent company survey confirmed that Natural Golfers are seeing handicap reductions averaging 40%. Both low handicappers and high handicappers saw similar results, with significant

handicap reductions within 12 to 18 months of attending a Natural Golf School. Previous surveys of purchasers of the top-rated golf instruction video package, the Lifetime of Better Golf package, showed handicap reduction averaging 25%. Natural Golf guarantees satisfaction on both their video package and their schools, in the pursuit of what they call, "making happy golfers."



Lesson Learned

A New Natural Golfer's Story

Like any other golfer, Robb White was searching for ways to improve his game. Although he had played to a respectable handicap between seven and nine for several years, White still felt he was "stuck" when it came to taking his game to a higher level.

White ordered the "Lifetime of Better Golf" package, watched the tapes a few times, but decided to put the videos on the shelf for a while until he could get a lesson with a Certified Instructor. The opportunity came in February 2001 when White, after a two-month layoff, got in touch with Ken Martin, a Certified Instructor and Canadian Tour Player.

"Ken got me on track right away,"

says White, recalling the lesson. "The videos are great, but the one thing I did not pick up on was how far to stand from the ball. I had been standing too close to the ball, and I was actually shanking the ball."

Little did White realize how well he had the swing down. Wasting little time, White played with a friend at Heather Glen Golf Links in Myrtle Beach. White hit "an easy 8-iron into the wind" on the par-3 third hole of the Championship Nine. All he heard was a clang. It was in for a hole-in-one.

White's newfound accuracy went to the highest level, however, just six days later. Playing the International World Tour Golf Links in Myrtle Beach, White hit "an easy 8-iron into the wind" on the par-3 third hole of the Championship Nine. All he heard was a clang. It was in for a hole-in-one.

To celebrate, White decided to play another 18, and nearly did it again as he hit a 9-iron shot 5 feet in front of the flag and glanced the ball off the pin. "I couldn't believe it. I hit three pins and made a hole-in-one within the first week of taking my first Natural Golf lesson," White said. And although the results White achieved may sound out of the ordinary, there are many other golfers who have enjoyed outstanding

success after taking a One-Day School or lesson from a Natural Golf Certified Instructor.

Your Natural Golf School
Natural Golf Corporation has more than 200 School locations around the U.S. and in Canada with more being added every month. The firm anticipates they will double the number of students again this year, with a goal of becoming the largest golf school in the nation in the next few years.

For more information about Natural Golf schools, visit their website at www.naturalgolf.com or call 888-794-6491.



Natural Golfers Speak Out

A switch — then 'click'

I wanted to share with you what has happened to my game after using the Natural Golf System.

It has been about a year since I switched to Natural Golf, and one day everything suddenly "clicked." I started hitting my drives 230 to 300-plus yards and mostly straight. My handicap has gone from 30 to less than 10.

On the course I play on weekends, I am now shooting between 74 and 78 with three to four birdies. I also usually put at least one or two of my shots from 80 to 150 yards out to within two feet of the cup.

I feel like this is just the beginning!

David Sanchez
Tampa, FL

A quick learner

It has been five months since I started playing the Natural way, and consistency and confidence are increasing with each outing. My distance is starting to increase as well.

Recently I played four rounds in two weeks, and my scores were 84, 85, 90 and 83. The last round I shot a 39 on the front nine. It was so exciting and fulfilling! All my friends can't believe that I first picked up a golf club just eight months ago. Many are now trying the Natural Golf concepts, and I am sure they will convert. I am also encouraging them to attend one of the schools.

Thank you Natural Golf! I have exceeded my goals set for my first year of golf to the point where I have had to readjust them. I also believe I can break 80 by the end of the year.

Jeff Dillard
Danielsville, GA

Feeling 'rejuvenated'

I've played 25 rounds of golf as a new Natural Golfer, and I have reduced my handicap from 6.9 to 4.5. My only instruction so far has been through the video and the book by Peter Fox. These have proven to be excellent.

I find I am hitting more fairways and greens than ever. I've always been a good putter, but I also love the square putter grip. It is better than anything I've ever used before.

I'm thoroughly convinced the Natural Golf system is the easiest and best method for striking the golf ball. For accuracy, none can compare, and my drives are longer than they've been for quite some time.

My golf game is rejuvenated, and I can't wait to see what happens after I take my upcoming lesson. Please thank Moe for me!

Ric French
Mount Pleasant, SC

New 'Fast Track' School Package Now Offered

40% Handicap Reduction in One Complete System

MOUNT PROSPECT, IL — Natural Golf now has a new complete golf instruction offering to quickly help golfers play their best golf and get their handicaps down. The "Fast Track" School Package includes the Lifetime of Better Golf Video Package, a One-Day Golf School, a Natural Golf 9-iron golf club, and subscriptions to *Natural Golfer* magazine and *Golf Digest* magazine.

Director of Instruction Ed Woronicz says, "The body's muscles need to be trained to deliver a straight, sure, natural swing. This doesn't happen instantly, but we've given our students a complete learning process — two videos, a book and an audiotape that teaches the fundamentals, a One-Day School that teaches drills and gives feedback, and then the magazine, which helps with tips and positive reinforcement. Survey results speak to our success: 25% handicap reduction with the video package alone and a 40% handicap reduction with the video and school."

"Too many new golfers get frustrated with the complicated conventional swing and stop improving or leave golf after a year or two," says Andrew Wyant, company President. "This company may be the biggest success story in golf due to the dramatic improvement our students experience."

The "Fast Track" School Package has a retail value of nearly \$600, but is offered for \$449. For more information, call 888-794-6491.

FREE GOLF VIDEO

Have you ever thought there's got to be an easier way to play golf? Are you sick of being embarrassed by bad shots? What if there was a simpler, more enjoyable way to play golf?

Natural Golf is excited to introduce you to a less complicated swing that's easy to learn and repeat, and less stressful on the body than the conventional golf swing. With Natural Golf, you will play better golf, guaranteed.

NATURAL GOLF IS EASIER THAN THE CONVENTIONAL GOLF SWING

In the conventional golf swing, the hands and arms rotate the clubface in order to square the club at impact, while the legs, hips and shoulders are rotating away from the target line. This requires precise timing and coordination.



Conventional Swing



Natural Golf Square Tracking

Natural Golf's unique Palm Grip™ and straight-line motion dramatically reduce rotation, allowing for greater clubhead extension down the target line. The result is called "Square Tracking," an innovation that creates strong, straight Natural Golf shots time after time.

Natural Golf has been hailed as a breakthrough by golfers, tour players and the media. It is the simpler, powerful swing that took legendary Canadian Hall of Famer Moe Norman — recognized as one of the best ball strikers of all time — to three tournament 59s, 33 course records and 54 tournament victories.



THE MEDIA RAVES ABOUT NATURAL GOLF

Golf Digest calls Moe Norman's Natural Golf swing "the most reliable swing in the game." The *New York Times Magazine* says it's "how to succeed in golf!"

Golf Magazine ranks Natural Golf Schools in their prestigious Top 25 listing.

WHAT PROS SAY ABOUT NATURAL GOLF

"I believe the Natural Golf technique is better. The swing is short and compact. It's simple, and I'm all for that. With Natural Golf, you have less moving parts, which creates more consistency, and that means better ball-striking"

Sandy Lyle, Former Masters & British Open Champion and Natural Golfer

"I have seen the Natural Golf method, and it's awesome!"

Bob Rosburg, PGA Champion, Golf Commentator

"After years of frustration with the conventional golf swing, I started playing Natural Golf about four years ago. It is an easier, more repeatable golf swing that will improve all amateur and most professional golfers' games. The first time I played Natural Golf on the Nike Tour, I fired a five under par 67. I couldn't believe how easy it was and how quickly I learned the new swing."

Jerry Foltz, Nike Tour Winner, Golf Channel Commentator

AMERICA'S #1 GOLF INSTRUCTION PACKAGE

Call today for your free informational video about Natural Golf and learn how the Lifetime of Better Golf instructional video package has helped over 200,000 golfers improve their game.

With the complete package, you receive:

- An 80-page, full-color book on the Natural Golf Method, complete with photographs and step-by-step instructions
- Both a Natural Golf Swing Video and Short Game Video, hosted by PGA Champion and ABC Golf Commentator Bob Rosburg
- Audiotape on the mental approach to Natural Golf by noted sports psychologist Chuck Hogan
- Personal progress diary
- Free 1-year subscription to both *Golf Digest* and *Natural Golfer* magazines
- Natural Golf's satisfaction guarantee!



Natural Golf's simpler swing has helped golfers worldwide enjoy a better game of golf. To find out more and receive a FREE informational video, including free shipping, call 1-888-794-6491.

Be sure to ask how you can receive a free subscription to *Golf Digest* and *Natural Golfer* magazines.



Call Now: 888-794-6491