

The New York Times Readers: This INTRODUCTORY OFFER brings you

\$600.00-A-MONTH TAX-FREE CASH WHEN YOU GO TO THE HOSPITAL

Send No Money—You have 10 days to examine policy in your own home—at no risk

★ Pays you cash at the rate of \$600.00 a month for each hospital stay... even for life, if necessary.

★ Pays in addition to any other companies' coverage you have—including Medicare.

★ Guaranteed Renewable for Life.

★ Pays all cash direct to you (not to doctor or hospital).

No salesman will call—No medical examination required—No age limit

ACT NOW—THE SOONER YOU ENROLL, THE SOONER YOU AND YOUR FAMILY WILL BE PROTECTED.

ONE out of two families will have someone in the hospital this year! It could be you—or some beloved member of your family—tomorrow... next week... next month. Sad to say, very few families have anywhere near enough coverage to meet today's soaring hospital costs. These costs have doubled in just a few short years.

Stop for a moment. Think how much a long stay in the hospital will cost you or a loved one. How would you ever pay for costly, but necessary, X-rays, doctor bills, drugs and medicines? What would you do if your pay check stopped, but living expenses kept going on the same as ever? The same rent, phone, food, all the day-to-day expenses that never stop.

What is the average breadwinner to do? We believe we have the answer in our National Home plan that...

Pays you \$600.00-a-month tax-free cash when you are hospitalized.

What a blessing it is when you know you have \$600.00 cash coming in every month when you go to the hospital. You get your \$600.00-a-month cash—tax-free—as long as you are confined there. Coverage begins on the very first day for sickness and accident, and benefits continue for life, if necessary.

Now, this low-cost plan from National Home enables you to enjoy valuable cash protection immediately. As soon as you receive your policy, read it carefully, note the many benefits. All you have to do to continue this cash protection is send in your first month's premium within 10 days of this Effective Date.

The added protection you NEED!

All benefits of this \$600.00-a-month plan are paid directly to you, in tax-free cash, in addition to whatever you may receive from your insurance with any other company! Use the money as you see fit—for hospital or doctor bills, mortgage or rent payments, to replace savings—or any necessary, but costly, expenses not covered by other hospital policies.

Everything costs more these days (need we tell you?) and hospital care is certainly no exception! While 7 out of 8 Americans have some hospital insurance, most have found it does not cover all bills that pile up when sickness or accident strikes. That's why National Home developed this low-cost plan that helps you pay hospital costs or other expenses.

We can never cancel your policy!

You can count on this wonderful protection no matter how old you become or how many times you collect from us. Your policy guarantees that we can never cancel your protection for any reason whatsoever. It is Guaranteed Renewable for Life! In addition, your rates can never be changed unless there is a general rate adjustment on all policies of this type in your entire state.

- PAYS \$600.00-A-MONTH CASH** for each accident or illness... beginning the very first day in the hospital—and continuing for life, if necessary.
- PAYS \$420.00-A-MONTH CASH** for the first three months, when you're 65 or over. And a full \$600.00-A-MONTH CASH thereafter—even for life, if necessary.
- PAYS \$360.00-A-MONTH CASH** if a covered child is hospitalized for injury or illness. And the benefits continue for as long as necessary.
- PAYS** All premiums that come due for you and all covered family members if you, the policyowner, are hospitalized for eight weeks in a row.
- PAYS** All cash direct to you, and in addition to any other coverage you have—group, individual, Medicare—even Workman's Compensation.

**IF YOU ARE 65 OR OVER
YOU WILL COLLECT CASH
IN ADDITION TO MEDICARE!**

Why are smart folks 65 or over now hastening to protect themselves with this National Home Hospital Plan in addition to what Medicare will do for them. Even though Medicare is a great boon to folks 65 or over, it will not, of course, pay all the bills that quickly pile up as a result of illness or accident.

**Regardless of your age, you still
need additional health protection.**

We have designed this plan as a valuable addition to whatever is paid by Medicare—or health insurance you may have with any other companies. Remember, all checks will be sent directly to you (not to the doctor or hospital), to give you that "extra" help just when you need it most. Use the tax-free cash any way you see fit. In addition, to any benefits you receive from Medicare, this National Home plan pays you at the rate of \$420.00 a month for the first 3 months, and \$600.00 monthly while hospitalized thereafter... even for life, if necessary.

Waiver of premium benefit.

THIS NATIONAL HOME PLAN WILL PAY ALL PREMIUMS for you and all Covered Members of your family while hospitalized should you—the policyowner—be confined for eight consecutive weeks or more. Yes, after 8 weeks of confinement, your premiums are taken care of by us. And your protection continues just the same as if you were paying the premiums yourself. Then, if you leave the hospital and must return for the same condition before you have resumed full normal activities for 90 days, we will again pay any premiums coming due while you are in the hospital. This means you pay no premiums, yet your full protection remains in force for as long as you are in the hospital. This protection applies only when the policyowner is hospitalized.

And that's not all. Suppose you have a growing family—this policy (NHN10-669)...

**Pays you \$360.00-a-month cash when
any dependent child is hospitalized.**

When you choose Coverage for Children, all your unmarried dependent children from age one month through 18 years are covered, too! What's more, any newborn children you have in the future are covered automatically at the age of one month—at no additional cost to you. And whenever any of your children go to the hospital, this National Home plan pays you at the rate of \$360.00-a-month cash, for as long as necessary.


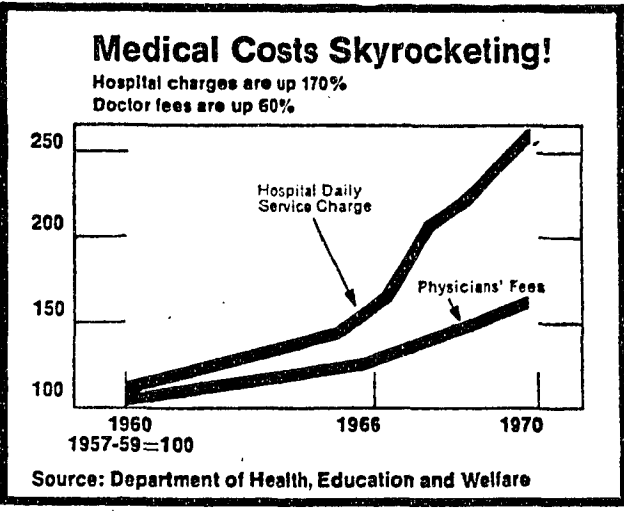
These are the ONLY exclusions!

Your National Home policy covers every kind of sickness or accident except conditions caused by: war or any act of war; any mental disease or disorder; pregnancy, miscarriage or any consequences thereof; and any sickness or injury you had before the Policy Effective Date if that condition causing the confinement was manifested within two years prior to the effective date of the policy (during the first two years only). Meanwhile, of course, every new condition is covered.

Nationally Known and Respected

The special plans offered by the National Liberty Corporation group of companies are today helping policyowners in all 50 states—and many foreign countries as well—paying benefits at the rate of more than \$1,500,000.00 a month. In addition, this is the kind of outstanding protection you may have seen in *Reader's Digest*, *Parents*, *National Geographic* and other leading publications.

Art Linkletter: "I think National Home's \$600.00-a-month plan is just about the best financial protection you can give your family. That's why I'm happy to give this plan my wholehearted endorsement. I've made a point of getting to know some of the folks at National Home. And you won't find more decent, honest people to deal with. Believe me, when you need them, they'll be there to help you. That's why I cannot imagine anyone passing up the chance to enroll in this health plan."

**FAST, RELIABLE CLAIM SERVICE
WHEN NEEDED MOST.**

The National Liberty group, helping policyowners nationally and in many foreign countries, pays claims promptly and reliably. Since you never really know how good a policy is until you have to make a claim, we think you'll be interested in what some of our policyowners have to say.

"I received my check for \$120.00 in the mail today for the time I recently spent in the hospital. Believe me it will sure help out on my bills, as I have not yet returned to work."
—Walter T. Smith, GALLION, OHIO

"To me it is very hard to believe that a large company like yours takes such a personal interest in your policyholders. We are very pleased with the prompt and courteous service. Thank you."
—Joseph Jones, SCRANTON, PENNSYLVANIA.

"I was more than satisfied with the way my claim was handled. One couldn't ask for better service and the 'get well soon' message was one of the nicest thoughts on your part. I thank you sincerely."
—Marguerite Lindau, DULUTH, MINNESOTA

Congressional Record

**National Liberty
commended in
U.S. Congressional Record**

National Liberty Corporation, parent of National Home Assurance Company of New York has been commended in the United States Congressional Record for bringing low-cost insurance to the general public: "National Liberty deserves recognition for providing service beyond the expected, service willingly offered to those who are not being cared for in other ways. This is the secret of success for its low-cost insurance plans. With the highest public interest at heart, the National Liberty Corporation group of companies combines reliability and quality of service with noteworthy price advantages. It is to be commended on its leadership and vision in this field of human welfare."

Why you should mail your Enrollment Form TODAY.

You never know when you or someone in your family will suffer a serious illness or sudden accident. It could happen next month, next week or even today! Do you really have enough health protection to cover today's soaring hospital and doctor bills? Probably not—because 7 out of 8 Americans don't! And if you were stricken by a mishap for a prolonged time period and were unable to pay your premiums, your present insurance might even be cancelled. That's why it's so important to get this valuable \$600.00-a-month cash protection immediately—BEFORE IT'S TOO LATE! Play it safe now and you won't be sorry later. Mail the brief form on this page today.

As soon as we receive your Enrollment Form we will rush your policy to you by First Class Mail. When your policy arrives, examine it in the privacy of your own home. It is a very short document and you'll be pleasantly surprised to see there is *no fine print*. Show it, if you wish, to your doctor, lawyer, insurance agent, or some other trusted advisor.

Here are your low rates.

The following rate chart shows how little it costs to cover yourself, your spouse and any adult dependent. Naturally, at these low rates, we can issue you only one policy of this type. Each adult, 16 or over, pays the rate shown for his or her age.

Age at Enrollment	Monthly Premium per Adult
16-44	only \$4.90
45-49	only \$5.60
50-54	only \$6.30
55-74	only \$7.00
75-79	only \$8.50
80-84	only \$9.90
85-89	only \$10.60
90 & over	only \$11.40

Only \$2.70 more per month covers all your unmarried dependent children... from the age of one month through 18 years. Newborn children are covered automatically at the age of one month—at no additional cost.

NOTE: The regular monthly premium shown here (for age at time of enrollment) will not automatically increase as you pass from one age bracket to the next! Once you have enrolled in this National Home plan, your rate can never be changed because of how much or how often you collect from us—or because of advanced age—but only if there is a general rate adjustment, up or down, on all policies of this type in your entire state!

Act NOW—"Later" May Be Too Late!

TIME IS PRECIOUS! Act quickly. (No salesman will call.) Get your Enrollment Form into the mail today—because once you suffer an accident or sickness, it's TOO LATE to buy protection at any cost. That's why we urge you to act today—before anything unexpected happens.

**YOUR QUESTIONS ANSWERED
ABOUT THIS NATIONAL HOME PLAN**

- How much will I be paid when I go to the hospital?**
You will receive cash at the rate of \$600.00 a month (\$20.00 a day). When you're 65 or over, you collect (in addition to any Medicare benefits) \$420.00 a month for the first 3 months, and \$600.00 monthly while you remain continuously hospitalized thereafter. And you collect cash even if you're in the hospital for only one day—and benefits are paid in full for as long as you're hospitalized... even for life, if necessary.
- Do you pay me cash when my children go to the hospital?**
You collect cash at the rate of \$360.00 a month whenever any of your children (age 1 month through 18 years) go to the hospital—if Coverage for Children is added to the basic plan. Coverage begins on the first day and continues for as long as necessary. And if you have a growing family—as soon as any newborn child is one month old, he, too, is covered—automatically... at no additional cost.
- Suppose I'm hospitalized for a long time and can't meet my premium payments?**
If you—the policyowner—are hospitalized for 8 consecutive weeks or more, this plan will PAY ALL PREMIUMS that come due for you and all Covered Members of your family while you are confined to the hospital beyond the initial 8-week period. You aren't expected to pay us back, either.
- Will my protection be cancelled because I have too many claims?**
No! Only you can cancel—the Company cannot—no matter how many claims you have or how old you become... or for any other reason whatsoever. A GUARANTEED RENEWABLE FOR LIFE clause has been written into your policy, and we're bound by it. In addition, your rates can never be raised unless there is a general rate adjustment on all policies of this type in your entire state.
- What is not covered by this policy?**
The only conditions not covered are those caused by: war or any act of war; any mental disease or disorder; pregnancy, miscarriage or any consequences thereof; and any sickness or injury you had before the Policy Effective Date if that condition causing the confinement was manifested within two years prior to the Effective Date of the policy (during the first two years only). Meanwhile, of course, every new condition is covered immediately.
- Does this plan pay in any hospital?**
You are covered for care in the hospital of your choice, except, of course, a U.S. Government hospital or a nursing or convalescent facility.
- Besides saving money—are there any other advantages to joining this plan now?**
Yes. A very important one is that you don't need to complete a lengthy, detailed application—just the brief Enrollment Form in the corner of this page. Also, no extra requirements for eligibility, and no "waivers" or restrictive endorsements can be put on your policy!
- How do I enroll?**
Fill out the brief Enrollment Form and mail to: National Home, Valley Forge, Pa. 19481.

NO-RISK GUARANTEE

We will send your National Home policy by mail. Examine it carefully in the privacy of your own home. Show it, if you wish, to your own insurance agent, doctor, lawyer or other trusted advisor. If you decide, for any reason, that you don't want to continue as a member of this plan, return the policy within 10 days of the Effective Date shown in your policy. You will be under no obligation of any kind, and, if you decide to keep this protection you will be fully protected while making your decision!

National Home Assurance Company of New York

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**NATIONAL HOME
HEALTH
PLAN**

**National Home Assurance Company
of New York**

a division of National Liberty Corporation
Governor William W. Scranton, Chairman of the Board
Adm. Offices: Valley Forge, Pennsylvania

This policy is underwritten by National Home Assurance Company of New York, an old line legal reserve company of New York, New York. National Home is licensed by your state and carries full legal reserves for the protection of all policyowners.

Progress through Excellence

LICENSED BY THE STATE OF NEW YORK

SEND NO MONEY NOW—HERE'S ALL YOU DO TO RECEIVE YOUR POLICY:

1. Complete this brief Enrollment Form.
2. Cut out along dotted line.
3. Enclose Form in envelope and mail to: National Home, Valley Forge, Pa. 19481

OFFICIAL ENROLLMENT FORM

Official Enrollment Form for the Hospitalization Indemnity Plan
NATIONAL HOME ASSURANCE COMPANY OF NEW YORK
An Old Line Legal Reserve Company of New York, N.Y.
ADMINISTRATIVE OFFICES: VALLEY FORGE, PENNSYLVANIA 4-1507-5-14

Name (Please Print) MR. MRS. MISS _____ First _____ Middle Initial _____ Last _____

Address _____ Street or R.O.F. _____

City _____ State _____ Zip _____

Date of Birth _____ Month _____ Day _____ Year _____ Sex Male Female

List all dependents to be covered under this Plan: (DO NOT include name that appears above. Use separate sheet if necessary.)

NAME (Please Print)	RELATIONSHIP	SEX	DATE OF BIRTH MONTH DAY YEAR
1			
2			
3			
4			
5			

Check here if you want coverage for your children.

I hereby enroll in National Home's Hospital Plan to cover myself and all other Covered Members listed above. I am to make my initial premium payment within 10 days after receiving my policy or my coverage will automatically terminate. I understand that this policy will become effective when issued, that new conditions are covered immediately and that pre-existing conditions will be covered after two years as defined in the Benefit Provisions of the Policy.

Signature X _____ Date _____

DON'T DELAY—COMPLETE AND MAIL THIS ENROLLMENT FORM TODAY!

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