

"We were heavy smokers for 20 years. Then an amazing discovery eliminated our desire to smoke in just 9 days, almost effortlessly, and without any drugs or weight gain."

Exclusive: an important revelation by Monsieur & Madame Jacandré, Executive Chefs from the town of Grasse in the French Alps

"What happened to us was so incredible that at first we were hesitant to reveal our secret to those who, like us, want to stop smoking, but don't want to feel as if they are giving up one of life's pleasures.

"So first we waited to make sure that our desire to smoke would not come back as quickly as it had disappeared.

"Now that we haven't smoked for over a year, we feel ready to tell people how we did it, and how, to our own astonishment, it was the simplest thing in the world!

"If you'd seen us just two years ago, you wouldn't have thought we were in very good shape. We were at the end of our rope, as the saying goes — nervous, anxious, and unable to sleep whenever we were bothered by the slightest problem. We were also each smoking two packs of cigarettes a day, not to mention the little cigars kept handy in our car at all times! The only time we smoked less was when we were working together in the kitchen."

One day we had to make a choice: tobacco or...

"We would get up feeling tired, and every morning at the market we would share a terrible cough. Worse than that, we noticed that with each passing day our ability to smell and taste food was deteriorating, which for both of us was very serious indeed. Because as chefs, losing our sense of taste meant losing our livelihood.

"We were afraid! We said to ourselves: it's either tobacco or our careers. We decided to stop, and that's when it all began.

"We spoke to a lot of people, and everyone had some kind of technique, or a pill or a new brand of chewing gum. We even went for acupuncture treatments, without much success— We'd stop for a week or two, after which we'd resume smoking as many cigarettes as before.

"You may be aware that Grasse is the city where most of the world's perfumes are made. A client of ours who creates perfumes for a large manufacturer explained that he'd decided to quit smoking because he was losing his sense of smell—just like us!

"And he talked about a man named André Passebecq, who worked in the area, and who had given him this amazing method, thanks to which he'd stopped smoking in twelve days. He gave me a newspaper clipping about the discovery."

A procedure which amazes even doctors!

"André Passebecq first tested his discovery on himself, and then spread the word in France. In a few months 1,248 people had sent him testimonials documenting their complete success.

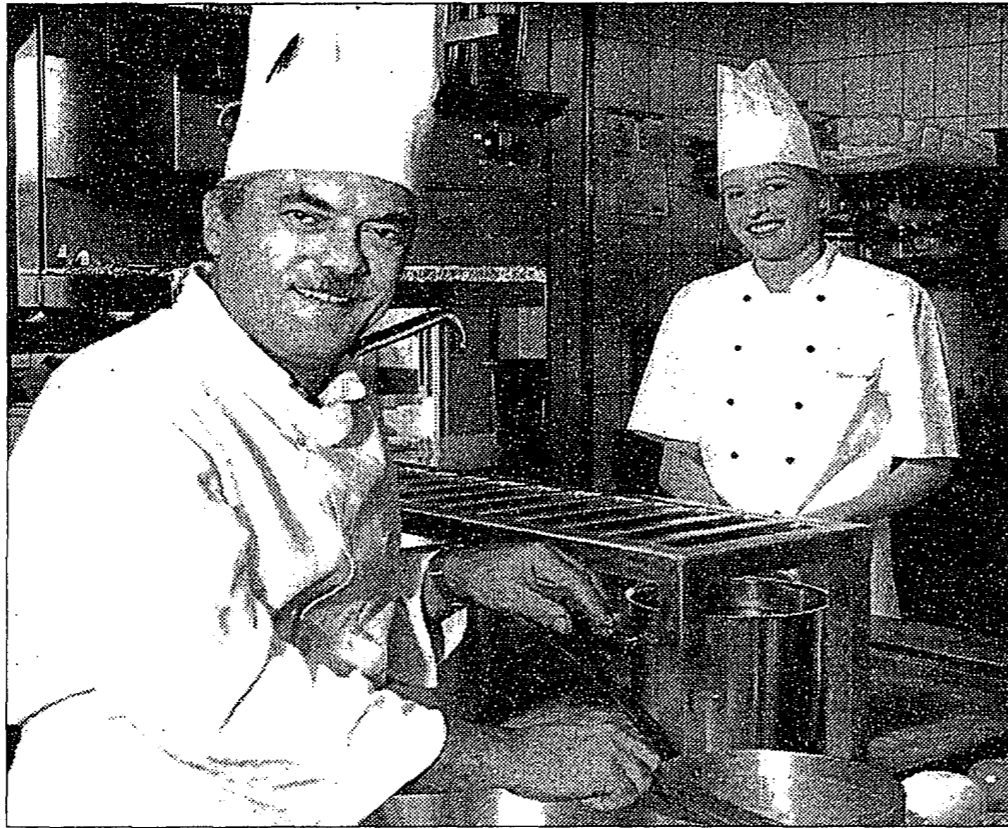
"We received the Passebecq Method, and we immediately sensed that it would work for us too. It was so simple, and what's more, completely natural. What surprised us the most was that we could continue to smoke as long as we felt like it. We would stop smoking almost without conscious effort!"

We both stopped smoking in exactly 9 days.

"The first few days we smoked almost as much as before, especially in the car as we drove around to the markets. We were a little disappointed.

"And then after 5 or 6 days we noticed that the ashtray was empty, and our supply of cigarettes practically intact.

"On the way back from shopping we



"We read the article and found it so interesting we wrote to André Passebecq the same day. He answered immediately, and we appreciated his prompt reply since we didn't want to wait—we believed in the method, and we were in a hurry to get started!"

Can you feel your need to smoke disappear this quickly and easily?

There are countless men and women who finally stopped smoking, even though they no longer believed they could. Their success is documented in written testimonials. Here are extracts from some of the letters that have been sent to André Passebecq:

(We regret not being able to reproduce these letters in their entirety, for lack of space. Of course individual results may vary, however, these are genuine unpaid testimonials. Copies of the originals can be sent to you upon request).

"Your treatment works! It isn't very often, these days, that one can find a product that delivers on its promises. Quitting smoking, using your method, was indeed a 'pleasant journey'."

Stacey L., New York

"...I'd been smoking for about 35 years, sometimes up to two packs a day. Thanks to your treatment, I reduced the amount I smoked day by day, with no undue discomfort, even though I was skeptical to start with. Last Saturday night at a party I was surrounded by smokers, and felt absolutely no desire to smoke..."

Eliane A., Dunkirk

"I'm 41 years old and I've been smoking two packs a day since I was 18. I had already tried to quit a few times without success, and ended up telling myself I'd never be able to do it. Then I came across your method, and all I can say now is THANK YOU! It's really effective. I can still hardly believe that I stopped smoking so quickly and easily. I feel great, I'm more active and happy than ever..."

Beatrice H., Mele-sur-Sarthe

"...I tried a number of methods with no success. From the first day of this treatment I went from twenty cigarettes a day to seven, and stopped completely after nine days..."

Jean-Claude H., Wimille

"...thank you for giving me the power to stop smoking in nine days. At first it was hard but then I let my mind take over, to beat this monster from killing my organs. I cannot understand how tobacco could take over the whole body like a demon. But then I won this battle. Thank you."

James B., New York

"...I was the type of person who bought a pack of cigarettes every time I went into a corner store. I always needed my two packs a day, but in just 12 days I freed myself of the habit. I waited 3 more months before sending you this letter because I wanted to be absolutely certain my desire to smoke wouldn't come back, and it hasn't!"

Philip R., Le Boulou

"I had no idea how much better you could feel when you don't smoke anymore. My coughing fits have disappeared, and so has my insomnia..."

Christiane S., St. Owen l'Aumone

"...I'm not really sure how, all I know is that this treatment really works!"

Mark Y., Illinois

"...I completely stopped smoking, thanks to the Passebecq Method. I have never felt any need to light up again—and this without putting on a single pound."

Christian B., Les Aynans

"...The result was astonishing. On the tenth day I didn't touch a single cigarette. It all happened exactly as you said it would. I feel perfectly well and I'm so happy I finally got rid of the smoking habit..."

Claudine S., La Chapelle

hardly smoked at all, and in the kitchen we didn't touch a single cigarette.

"After 9 days, the battle was won! And what was most surprising was that we both found the smell of tobacco extremely unpleasant, so much so that we couldn't wait for the last client to leave the restaurant so we could open the windows wide and let in some fresh air. For us smoking was finished, completely finished!"

It all happened very quickly and it changed our life.

"It's true! We didn't cough horribly in the morning any more, and our sense of taste and smell—so closely related—were completely restored. We could once again savor the delicate flavors of sauces and subtle spices, along with the bouquet of fine wine.

"We could once again take pleasure in the profession we love, and get back to creating new dishes for our clients.

"Now everything is fine and life is beautiful. This summer we bought a small sailboat. We both enjoy sports, which we had given up for lack of enthusiasm, and lack of breath!"

Neither of us picked up another cigarette. For us smoking is finished, completely finished!

"It's been over a year since we quit smoking. And we have absolutely no temptation to start again!

"We agreed to tell our story in the hope that our own experience will help other people who are trying to quit, and who think they've tried everything. Now they can succeed with ease, without any feelings of frustration.

"But we'd like to get into a little more detail for the sake of all those who are still hesitant. Throughout the entire period of this 'treatment' we felt absolutely no nervousness or anxiety. Nor did we feel the need to eat more

than usual, so we didn't gain any weight. On the contrary, we both lost some pounds since we stopped smoking!"

Quoted from an interview with M. & Mme. Jacandré by Laure Lefrançois.

This is a genuine unpaid testimonial—individual results may vary. That's why André Passebecq's Method is 100% guaranteed to work for you.

Never try to stop smoking on your own. It's very difficult. Here's why!

Ask any doctor, and they will probably agree that it is very hard and often useless to try to quit smoking on your own, through will-power alone.

Why? Because all you'll be thinking about is "stopping smoking", so that every time you feel like having a cigarette you'll be forced to make a greater and greater effort of will to resist. You'll feel tense and anxious, and you'll probably start gaining weight as you try to use food to compensate for the "lack" you feel in your body.

It's also highly probable that, because of your own tension, you'll make the lives of everyone around you miserable as well.

All this can be scientifically explained: Your body got used to tobacco over a period of years, and needs its dose of toxins (nicotine and tar) to feel comfortable.

If you stop all at once, your body's balance is disturbed, and you'll end up "cracking" under the pressure sooner or later. That's why the Passebecq Method allows you to keep on smoking as much as you like. You have to get rid of your desire progressively in the same way that you acquired it—until it disappears by itself, with very little effort on your part, and in an average of 14 days, depending on the individual.

How exactly does it work?

At first you'll be smoking almost as much... but don't worry, that's perfectly normal! The first couple of days you'll hardly notice any difference. Then on the third and fourth days, without even realizing it, you should already start feeling less of a need to reach for a cigarette.

After that things should happen very quickly. You should begin to notice that you've only smoked a few cigarettes, and that you've hardly thought about it. Soon smoking will have lost all its importance to you. And that's it, you've broken your habit!

PROVEN EFFECTIVE!

An outcome study of 15,000 Passebecq Method users in Europe, conducted by a noted New York doctor, psychiatrist and chemical dependency expert, proves that the Method is very fast and effective. Full details are in your Free Information pack.

To prove it to yourself, why not accept this really unique (and FREE) offer? Here it is:

As part of a new campaign to help Americans who want to stop smoking, André Passebecq, in association with Health Information Center, has decided to give away a booklet entitled "Why and How To Stop Smoking" that tells about the Passebecq Method and lets you find out about it without risking anything more than a postage stamp.

Follow in the footsteps of all the people who quit smoking so quickly and easily. Just fill out the attached coupon and drop it in the mail. Don't send any money. There's nothing to pay.

In a few days you'll receive your discreetly wrapped package. Then you can make up your own mind whether

or not this method can free you of your desire to smoke... without upsetting your mental or physical equilibrium.

Does it sound too good to be true? Do you think you've already tried everything? Then conduct this experiment just to satisfy your curiosity. You'll be amazed by what André Passebecq has to say.

If ever an important offer was made to you, this is it. And there are absolutely no risks involved, either financial or otherwise!

Read on only if you are still hesitant to take advantage of this unusual offer.

1. Are you aware of the dangers of smoking? As you surely know, smoking greatly increases the risk of cancer and cardiovascular disease. According to studies conducted by Professor Peto of Oxford University, tobacco will have killed over 50 million people between 1975 and the year 2000.

In addition, tobacco often depletes Vitamin C in your body, which can result in loss of both memory and concentration.

Sexual impotence is often another consequence of smoking! And don't think it affects only men—many women smokers often gradually become frigid.

2. Since tobacco deprives the body's cells of oxygen, it may shorten your breath, destroy the vibrancy of your skin, dry out your hair and cause wrinkles.

3. If you've already tried everything to quit smoking, you probably don't believe in anything any more. To prove to you this method is different, return the attached coupon, if only out of simple curiosity. It will not cost you a penny. The only thing you have to lose is your desire to smoke!

4. When you've stopped smoking you'll suddenly feel a sense of energy you never dreamed you had. You'll be delighted... delighted to realize that day by day you feel better and healthier than you ever dreamed possible. Also, think about how fantastic it will be, how proud of yourself you'll feel, when you can say to people who knew you as a heavy smoker, "No thanks, I quit!"

Important: Since it is part of a national campaign, this free offer can only be guaranteed for a limited time. By mailing the attached form today, you will be certain to get your order in on time, and benefit from this amazing opportunity!

Health Information Center
972 N. Colony Road, Suite #365
Wallingford, CT 06492

FREE Information for anyone who smokes—

Detach this form and return to:
Health Information Center
972 N. Colony Road, Suite #365
Wallingford, CT 06492

Or fax to: 1-800-611-3931

Please indicate: Your age _____

How old you were when you started smoking _____

How many cigarettes you smoke per day _____

Your present weight _____

Yes, I would like to get rid of my desire to smoke, quickly and easily. Your completely free offer of the booklet "Why Stop Smoking... and How"—The Passebecq Method—interests me. I understand that I am in no way obligated to buy anything whatsoever, and that no salesperson will ever contact me.

Please send me the complete package in discreet wrapping by first class mail.

Name _____

Street Address _____

Apt. # _____

City _____

State _____ Zip _____

If you are a medical doctor, please check here to receive the medical report.

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