

Coupons are limited to 1 per family. No substitutions. Plus tax where applicable.

"From one Mother to another, 10 ways to protect your children against Halloween hazards."



"Trick or Treat!" That's the cry heard now as our children turn into witches, monsters, ghosts and goblins, and take to the streets in quest of Halloween goodies! Unfortunately, as newspaper headlines show, they often get tricked instead. Frequently, with harmful, sometimes fatal, results.

As a Mother and Grandmother, I want your children as well as my children's children, to be treated well. So I pass along the suggestion that we change "Trick or Treat" to "Meet and Treat" ...and study these 10 important ways to protect our little "trick or treaters" from harm. Please make sure your children know these simple precautions by heart...before they start ringing doorbells on Halloween! This way, the holiday will be a safe time as well as a fun time."

Julia Waldbaum



10 safety rules for Halloween

1. Young children should be accompanied by a responsible adult during "Meet and Treating."
2. "Meet and Treat" visits should be made in the immediate neighborhood and to known neighbors.
3. Make "Meet and Treat" visits during daylight hours.
4. Children should be encouraged to accept only wrapped or sealed candy treats.
5. Children should bring all treats home for inspection before eating.
6. Welcome "Meet and Treating" with lighted porches or exterior lights.
7. Children should call at homes with porch or other outside lights glowing.
8. Use colorful facial make-up instead of Halloween masks which restrict vision.
9. Halloween costumes should be light in color, short enough to prevent tripping, and non-flammable. For greater visibility in dusk or darkness, costumes may be decorated with reflective tape so that they "glow" in the beam of a car headlight.
10. Children should carry flashlights if out after dark.

This Halloween "Meet and Treat" in safety.

tear along dotted line

coupon worth **20¢** towards the purchase of any 2 pkgs. of **Halloween candy** except 6-pack & king size Hershey & Nestle bars with this coupon good 'til Sat. night Oct. 26, 1974.

NYT
WALDBAUM'S

5 lb. bag **Gold Medal flour** **65¢** bag with this coupon good 'til Sat. night Oct. 26, 1974.

NYT
WALDBAUM'S

chicken noodle #1512 NYT **Lipton Cup-A-Soup** 4 env. pkg. **35¢** with this coupon good 'til Sat. night Oct. 26, 1974.

NYT
WALDBAUM'S

not avail. in Suffolk Co. NYT **giant size Fab** 3-lb. 1-oz. pkg. **89¢** with this coupon good 'til Sat. night Oct. 26, 1974.

NYT
WALDBAUM'S

NYT **big roll Bounty towels** 39¢ pkg. with this coupon good 'til Sat. night Oct. 26, 1974.

NYT
WALDBAUM'S

coupon worth **25¢** towards the purchase of any 1/2-gallon of **Priscilla ice cream** with this coupon good 'til Sat. night Oct. 26, 1974.

NYT
WALDBAUM'S

NYT **Final Touch fabric softener** 59¢ 1-quart 1-oz. cont. with this coupon good 'til Sat. night Oct. 26, 1974.

NYT
WALDBAUM'S

NYT **Top Choice dog food** 89¢ 2-lb. 4-oz. pkg. with this coupon good 'til Sat. night Oct. 26, 1974.

NYT
WALDBAUM'S

NYT **automatic Blu-Boy bowl cleaner** 49¢ 9-oz. cont. with this coupon good 'til Sat. night Oct. 26, 1974.

NYT
WALDBAUM'S

not avail. in Waldbaum's TSS 60 in cont. NYT **Monster Vitamins** 99¢ 79¢ with iron regular with this coupon good 'til Sat. night Oct. 26, 1974.

NYT
WALDBAUM'S

PLEASE REQUEST A comparable item or rain check (good anytime at any Waldbaum's) if an advertised item is temporarily out of stock.

health & beauty aids
available in stores with health & beauty aids
Listerine mouthwash 89¢ 1-pint 4-oz. bottle pkg. 59¢
25 Alka Seltzer reg. or super, non-deodorant pkg. 99¢
30 Playtex Tampons pkg. 99¢

bakery
Waldbaum's **chocolate donuts** 14 69¢ in pkg.
Waldbaum's **assorted Danish** 4 pkgs. 79¢
Angel Food cake pkg. 89¢

appetizers
deliciously smoked, whole or half, sliced on request
large white fish 99¢ 1/4-lb.
Russer brand, German style **wide bologna** sliced to order 1/2-lb. 69¢
Kraft brand, yellow or white, past. proc.
American cheese sliced to order 1-lb. 1.29
Empire kosher brand **turkey salami** sliced to order 1/2-lb. 79¢
Judea all beef kosher specials or **kosher franks** 1-lb. 1.49

headquarters for Halloween candy

Mounds 16-oz., Almond Joy 12-oz., Caravelle 12-oz. or Power House 16-oz.	Cen-Dee candy 101 in pkg. 89¢	9-oz. large lollies or 8-oz. tot pops
Peter Paul candy bite size your choice 95¢	Dubble Bubble gum 90 in pkg. 79¢	crystal pure lollypops your choice 43¢
Baby Ruth or Butterfinger	mint patties 1-lb., nut rolls 14-oz. or caramel patties 14-oz.	Beechnut assorted Beechies 60 in pkg. 79¢
Curtiss candy 10 pack 49¢	Pearson candy pkg. 99¢	Goldenberg's peanut chews 14-oz. bag 89¢
5c pops or 5c blow pops	Waldbaum's apple cider gallon jug 1.39	Milkshake or Pay Day Hollywood candy 10 pack 89¢
Charms candy 22 in pkg. 99¢	butterscotch or asst. hard candy	
Beechnut miniature Lifesavers 28 in pkg. 79¢	Reeds candy 1-lb. bag 79¢	
	Cracker Jacks with free prizes 10 pack 79¢	
	chewing gum Chiclets 50 in pkg. 69¢	

Waldbaum's is happy to accept Government Food Stamps

Waldbaum's food specials also avail. in TSS Hemstead & Lawrence

meat

boneless, thick cut corned brisket of beef 69¢ lb.	grade A young, hen or tom, frozen	
Fresh Chicken Parts Sale	Shenandoah self-basting turkeys 49¢ lb. 18 to 22-lb. sizes	
chicken breasts with rib bone lb. 99¢	chicken wings lb. 65¢	
chicken legs with thighs lb. 79¢	chicken drumsticks lb. 89¢	
Oscar Mayer Sale	54¢ lb. 10 to 14-lb. sizes	The baste things in life are free! With Waldbaum's self-basting Shenandoah turkeys you get the Vue-Temp Timer free! When the timer's stem is down, your turkey's done - roasted to golden brown perfection. It's foolproof. It's delicious. And best of all, you can stop basting your time!
all meat wieners Oscar Mayer 1-lb. vac. pkg. 1.12	U.S.D.A. choice beef diaphragm	boneless skirt steak 1.69 lb.
all beef franks Oscar Mayer 1-lb. vac. pkg. 1.12	smoked butt boneless lb. 1.29	
all meat bologna Oscar Mayer 12 oz. pkg. 99¢	fresh cut cod fillet lb. 1.69	
all beef bologna Oscar Mayer 12 oz. pkg. 99¢	center cut Halibut steak frozen lb. 1.69	
variety package Oscar Mayer, sliced round or square 12 oz. vac. pkg. 1.29		
boneless ham steak Oscar Mayer 8-oz. vac. pkg. 1.49		
cooked ham Oscar Mayer, sliced 6-oz. vac. pkg. 1.25		
Oscar Mayer sliced bacon 1-lb. vac. pkg. 1.69		

produce

golden ripe bananas 15¢ lb.	Waldbaum's, asst. varieties fruit drinks 29¢ 1-quart 14-oz. can
Red Delicious McIntosh or Cortland, apple sale U.S. #1 2 1/2" min. size 3 lb. cello bag 69¢	our lowest price this year
wonder peppers California lb. 29¢	Blueback salmon Rubinstein's fancy 7 1/2-oz. 1.09
tangerines Robinson variety, new crop 10 for 69¢	Waldbaum's apple juice 1/2-gallon jug 65¢
yellow onions U.S. #1 3 1/2 lb. bag 35¢	Comet cleanser 2 14-oz. cans 39¢
cranberries fresh 1-lb. pkg. 35¢	Veg-All mixed vegetables 1-lb. can 25¢
Bartlett pears U.S. #1, California yellow or red 3 lbs. 1	pitted ripe olives Monte Bello jumbo or colossal 5 1/2-oz. can 45¢
California broccoli bunch 39¢	Fiesta salad Romanina 9-oz. jar 39¢
	diet Fleischmann's 1-lb. pkg. 65¢

grocery

Heavenly coffee Chock Full O' Nuts 89¢ 1-lb. can limit please	
Nabisco, salted or unsalted Premium crackers 49¢ 1-lb. pkg.	
with coupon only Gold Medal flour 5 65¢ lb. bag	

dairy

99% fat free skim milk product, not avail. in Kingston, Monticello, Conn., Staten Island, Westchester or Rockland County	Elmhurst Skinny 1/2-gallon cont. 69¢
Light & Lively yogurt Sealtest all flavors 8-oz. cup 29¢	
Dorman's Muenster slices 6-oz. pkg. 55¢	
Pauly baby Muenster 8-oz. pkg. 69¢	
Breakstone farmer cheese midget 8-oz. pkg. 47¢	
Maybud caraway Gouda 7-oz. pkg. 69¢	
Stella variety pack cheese with walnuts Churny past. proc. 8-oz. pkg. 89¢	
individually wrapped Kraft Swiss slices 8-oz. pkg. 79¢	

frozen

all varieties Swanson TV Entrees 8 oz. pkg. 2 99¢	
there are no chemicals in this cake	full pound 79¢
Chock Full O' Nuts cake marble 2 9-oz. pkg. 59¢	
Roman 10 pak pizza 9-oz. pkg. 99¢	
green beans 1 lb. bag reg. cut, Waldbaum's 2 9-oz. pkg. 59¢	
Oronoque pie crust 14-oz. pkg. 79¢	
Gorton shrimp scampi 7-oz. pkg. 99¢	
Sealtest, Light & Lively ice milk 1/2-gallon 50¢	
Old South orange juice 12-oz. cans 2 77¢ 6-oz. cans 5 99¢	

Prices effective in N.Y. Metro Stores only. We reserve the right to limit quantities on all advertised items. All prices effective thru Sat. in stores with complete supermarket only.