

How You Can Make a Killing in Coins... That May Be Slipping Through Your Fingers Every Day!

Stop giving away valuable pennies, nickels, dimes and quarters!

Do you know what the coins in your pocket or purse are really worth?

Is it worth a few minutes of your time each day to find out, if it can mean earning enough extra cash to buy a few of the luxuries in life before you are too old to enjoy them? Then continue to read and find out how profitable your coins can be.

In case you missed the news. Collecting is the craze now in the U.S.

More than at any other time people are collecting everything. From oil paintings to old magazines. From records to plates. With coins heading the list as the most popular and profitable item. Yes. The very coins you spend and receive every day are being turned into fortunes.

Now you can discover how to cash in on this bonanza by taking advantage of the collector's demand for your find.

Hit the jackpot once and you can make more money than you would be able to earn in a week's time at your present job.

Don't think for one minute it can't happen to you. It can happen to anyone.

For example, a taxi driver who knew nothing about coins turned a penny into \$55 profit by accident. Now he examines carefully every coin he receives in fares.

Or, for just a minute imagine yourself as one of the lucky owners of a 1973 dime worth an incredible \$35 (a slight error actually made the dime increase in value almost overnight).

It's so easy to make extra money this way, anyone can do it. There are literally thousands of collectors with plenty of cash waiting to buy your find... at a big profit to you.

People just like you are making a killing in coins every day — with one important exception... they know what to look for.

It's hard to believe but it's true. And so ridiculously simple.

To start making money in coins you don't have to do anything different than you are doing right now. There is no investment to make. You can train yourself to be a coin expert... and learn to recognize valuable coins. When you know what to look for — you profit. When you don't — you will spend the coin and someone else will make the killing.

Just think of the money that may be slipping through your fingers each year because you are not in the habit of watching your coins. There is nothing to lose... and the money you can make is unlimited.

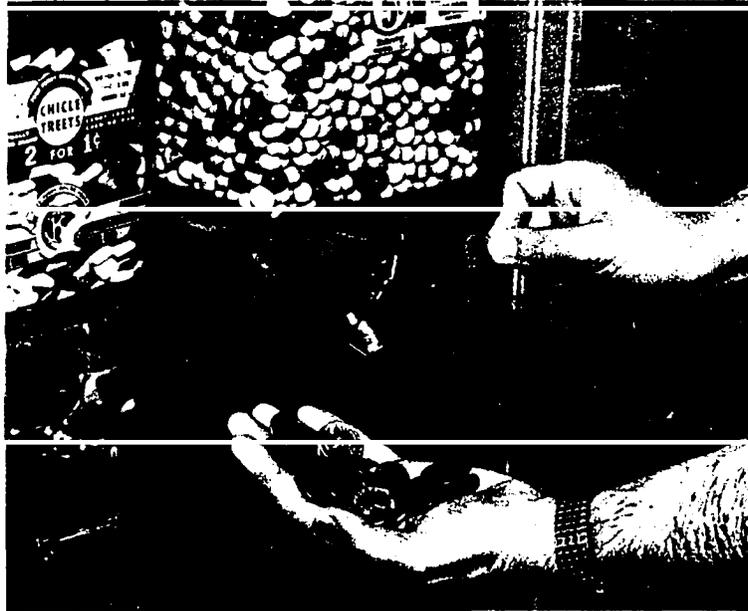
If you happen to discover one of the rarest of coins (17,000 were originally distributed) you would make \$28,000.

Or, you could make \$1,000 profit if you discovered one of the 7 million coins worth 100 to 1000 times their face value.

Even if you don't discover one of these extremely valuable coins, it is possible for you to add a coin of value to your pot-of-gold almost every day. A penny worth \$2... a dime worth \$7... or a quarter worth \$16 change hands constantly just waiting to be discovered. Not a bad reward for doing nothing more than going through your coins daily.

The trick is to know what you are looking for. A slight difference — like a special marking — can make two identical coins vary considerably in value... as much as \$1,000 in fact.

"Too fantastic to be true," my wife and I were told. But we discovered coins to be the safest way to make money. Just a few minutes a day is all it takes for you to start cashing in on this bonanza.



Have you spent a coin today worth more than its face value? By training yourself to watch for valuable coins you can easily double or triple your money.

You could easily have a coin worth a lot of money only to pass it on to someone else for no more than face value.

I guarantee this will never happen to you if you have a copy of the book that tells you how to make money in coins.

The book is entitled "How to Make a Killing in Coins." Everything you need to know to make a killing is included in this book. It is written so anyone can understand. And profit.

Every U.S. coin and its present value is included — along with the names and addresses of several hundred collectors who will buy your coins at the current market value. The tips, advice and guidance you will receive make this book a gold mine.

Even though it can mean thousands of dollars to you, the book is priced at only \$4.95. It will really open your eyes to this incredibly simple way of making money. For example.

— You will discover how to avoid wasting your time. Go after the coins that guarantee you the greatest return.

— You will discover what coins are valuable and what profits you can expect.

— You will discover which coins you should save for future sale... to earn the most profit.

— You will learn how to avoid the one mistake almost everyone makes that will cause valuable coins to be almost worthless.

You will be amazed at how fast your new found knowledge will start making money for you. Soon you will be the envy of your relatives and friends. They will be coming to you for advice on which coins you think are valuable enough to keep.

One word of caution. When you start saving and selling coins your friends may ask why you bother "that penny is only worth 10¢... or that dime just 25¢" they might say. Pay no attention to them. In one year's time if you managed to acquire \$500 face value in valuable coins just think of the profits you would have.

But make no mistake about it — without this book you don't stand a chance.

You Can't Lose

You can make a killing in coins with absolutely no risk. The coins you discover will never be worth less than their actual face value. The same is true of the book, "How to Make a Killing in Coins." There is absolutely no risk. If you don't like the book when it arrives, return it for an immediate refund. Or, keep it and use it for a full year. If you are not convinced you have discovered the easiest, safest way to make money, return the book. You still get your \$4.95 back.

Three Reports — FREE

The value of coins can go up overnight (remember the 1973 dime). To guarantee you will make the most money on each coin, a special monthly report entitled the "How to News" has been prepared to keep you current and up to date. If you order the book right now, you will receive free, a three month trial subscription.

Make a Killing Now

The boom in coins is on. More and more people are discovering the fantastic profits to be made. The time to start is now. Don't

wait another minute. Every coin you spend before your copy of the book arrives could be the one that will make filling out the coupon well worth your time and effort. To order your copy mail the coupon along with \$4.95 cash, check or money order to: LINCOLN PRESS — 4444 South Sheridan — Tulsa, Oklahoma 74145.

----- Mail This Coupon Today -----

Please rush me my guaranteed copy of "How to Make a Killing in Coins." Here's my \$4.95 as payment in full. Also send me the "How to News" reports for three months — free — so I will get the most out of my coins. If I'm not satisfied I may return the book anytime within the next year for a full refund.

Please print

Mr. _____
Mrs. _____
Name Miss _____

Address _____

City _____

State _____ Zip _____

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I'm enclosing an additional \$4.95 for a second copy of the book (and free "How to News" reports) for a friend who missed this ad.

Please make your check payable to:

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Tulsa, Oklahoma 74145

How You Can Win Contests!

Discover 14 Secrets to Winning . . . and Cash In On Exciting Vacations — Luxury Cars — Money and Thousands of Other Fabulous Prizes to Be Given Away This Year



My name is Haywood Kelly. My wife and I have won thousands of dollars in valuable prizes. You can be a big winner too—it's easy when you use the 14 simple steps I have discovered.

If you dream of having enough extra cash to spend any way you would like. If you have longed for a few of the luxuries in life before you are too old to enjoy them. If you receive a special thrill when you are named a winner. Then continue to read and learn how to make your dreams come true.

To be a winner, the first thing you must do is forget about being lucky.

Pure luck has very little to do with winning contests.

If you follow any kind of sports activity closely, you know the best prepared team wins. They don't leave anything to chance.

The same systematic approach can help you win contests. If you prepare—if you have the proper tools—if you know how to make the law of averages work for you . . . you will soon be winning such valuable prizes as color television sets—tape recorders—radios—appliances. Even cash and vacations to exotic places.

Why am I so confident you can win—and win big?

Because I am doing it. I know the thrill of winning. I know what it takes to be a contest winner. I know if you are determined you can win too.

But learning how to win didn't come easy.

Until a few years ago, my wife and I were like the average person. We would occasionally enter a contest that caught our attention . . . with always the same results. Nothing. You may have experienced this same thing.

All my efforts left me frustrated. I knew I had to do something different to win. I decided to find out how I could improve my chances of winning. I started by interviewing the people who knew what it was all about. Contest judges.

I spent hours in writing letters and talking to judges. I studied carefully their advice and the techniques they suggested. With their help—and my own trial and error—I developed 14 simple—but effective rules—for entering and winning contests.

During the next three months my wife and I won valuable prizes in ten national contests . . . an average of winning one prize every 10 days.

Believe me, this is not luck.

To prove what I am saying is true, here are just a few of the letters I received announcing my winnings:

- You will be happy to know that your entry has been selected as one of the winners in the Purina Dog Chow \$150,000 Triple Treasure Sweepstake Spectacular.
- Your entry has been selected as a winner in the Armour "Win a Wish from the Wizard" Sweepstakes.
- Congratulations! Your name has been drawn as one of the . . . winners in the Awake "Free Groceries for Life" Sweepstakes.
- Congratulations . . . you are a winner in the "007 Colgate-Palmolive Sweepstakes." Please allow six weeks for delivery of your RCA Tape Recorder.
- Your Polaroid camera is being forwarded to you as a winner in the Libby's Fine Foods Contest.
- Congratulations on your cash prize. The Minute Maid Company is forwarding a check to you before the holiday season.

Without contests and a systematic way of winning, these prizes were only a dream . . . but now a dream come true.

Now you can make your dreams come true and experience the thrill of winning. You can master in a few hours what it took me two full years to discover.

The secret of winning.

I have written down every successful technique I have used. Every proven secret I have learned. And have included each of them in a book I have written, entitled "How to Win Contests."

Even though this book could mean hundreds, perhaps thousands of dollars to you in valuable prizes, it is priced at only \$3.00. Remember, winning contests is not luck. It is SYSTEMATICAL PREPARATION.

I will show you how to prepare.

I will teach you the fourteen rules you must follow to be successful.

I will teach you the "golden rule" of winning.

I will show you how to be selective and enter only the contests that provide the best chance to win.

I will tell you how to use the rules of the contest to your advantage.

I will give you the formula for a winning strategy.

I will show you how to beat the law of averages by entering more than once. The trick is in the timing of your entry.

I will show you how to keep posted on current contests so you won't accidentally miss out on the best opportunities to win.

I will show you a secret trick to make sure your entries aren't overlooked.

I will teach you how to use logic to take the "chance" out of winning.

I will show you how to hit the jackpot time and time again.

At first you will find your winnings hard to believe. Even your friends won't believe it—they will think

you struck it rich.

So, forget about being lucky. Don't take as long as I did to find out what it takes to be a systematic winner.

Give in to that impulse. There's nothing to lose.

I'm not asking you to believe what I have said. Just try it. I guarantee you will be a winner. It's as simple as that.

Guaranteed Winner

To prove there is more to winning than luck—you have this 100% no risk guarantee. Order my book "How to Win Contests." If you don't like it when it arrives, return it for an immediate refund. No questions asked. Or, keep it and enter several contests using my 14 successful rules. If in one year's time you have not won at least two national contests, return the book. You still get your \$3.00 back.

3 Reports—Free

A new contest comes out almost every day that you can enter—and win. The best are included in a monthly report called the "How to News." If you order my book right now, you will receive free, a three month trial subscription direct from the publisher.

Start Winning Now!

It is easy to start the winning habit now. Simply complete and mail the coupon below along with \$3.00 cash, check or

money order to: LINCOLN PRESS—4444 South Sheridan—Tulsa, Oklahoma 74145. The book (and your first free report) will be sent to you immediately by return mail.

-----Mail This Coupon Today-----

Please rush me my guaranteed copy of "How to Win Contests." Here is my \$3.00 as payment in full. Also send me the "How to News" reports for three months—free—to keep me posted on current contests. If I have not won at least two national contests within a year, I may return the book for a full refund.

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Please print

Mr.
Mrs.
Name Miss _____

Address _____

City _____

State _____

Zip _____

- I am enclosing an additional \$3.00 for a second copy of your book (and free "How to News" reports) for a friend who missed this ad.

Please make your check payable to:
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How YOU Can Turn Box-Tops Into Gold!

TULSA, OKLAHOMA

From this moment on, forget everything you've ever been told about making and saving money—because almost overnight you can learn to change your mail box into a money machine. You'll learn how to open it six days a week for the next year to pull out a guaranteed minimum of \$500—absolutely tax free or your money back.

Unless you simply don't need \$500 in extra cash for 1974—to spend any way you like—take a few minutes to read about the simple, step-by-step method I've worked out.

The method is so incredibly easy that anyone can master it quickly—yet so valuable that it will give you and your family the money you need to buy the luxuries in life before you are too old to enjoy them. You can follow the method in just a few spare minutes a day—without any previous experience. And yes, it's all perfectly legal.

Sound impossible? It's really not. In fact, it's been proved by thousands of people just like you. You CAN learn the secret of how to get SOMETHING for NOTHING through the "magic" of refunding. But first, here's exactly what refunding is and exactly how refunding works.

It's simplicity itself. Refunding is the process of sending box-tops and labels to companies which offer to send you cash, coupons or gifts in return. You've probably taken advantage of offers like these from time to time in a hit-and-miss way. But, you discovered that the "profits" were small—hardly worth the effort. Me too.

But, once I found out that the big companies like Campbell's, Proctor & Gamble, General Mills, Borden's and Lever Brothers make 2,000 to 3,000 giveaway offers every year worth millions of dollars—I set out to find the way to get my share of all that money.

By trial and error and with the help of a refund and box-top expert in New York, I finally figured out a simple, step-by-step method of raking in over \$500 a year. The method was tested again and again to make sure it really works. It does. It's almost foolproof.

Everything you need to know about the magic of refunding has been written down—so that you can cash in on the gold mine just sitting there in your cupboard. All this valuable information has been published by Lincoln Press in a book called "How To Turn Box-Tops Into Dollars."

If you have any doubt in the world that you can take in the extra cash you need—here are some reported experiences of avid refunders:

- "I have been putting all my refunds in a special bank account . . . I have over \$1,000 saved . . ."
- "I'm planning a week in Nassau with the special fund garnered from coupons and labels . . ."

My husband laughed when I told him we could rake in over \$500 a year with my "crazy" idea. "Too simple," he said. But today we both laugh all the way to the bank.

by Mrs. Ellen Michael

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Now, shopping is a money-making adventure, not a chore. You too can claim your share of the million dollar giveaway—when you know how.

• "I owed my mother-in-law \$50 . . . I've repaid \$47 through refunding . . ."

• "This is really a god-send to me. Last month I received \$62 in cash and about \$30 in coupons for food . . ."

• "With refunds I have been able to buy gifts for birthdays and weddings . . ."

• "It seems that every time the mail comes in, I have 50¢ to \$1.25 in change—sometimes crisp dollar bills . . ."

• "In the last few months I have saved over \$150 . . . that's not counting free cans and packages of food. Last year I bought a bedroom rug and a lawn edger out of my refund money . . ."

Money doesn't grow on trees, so stop for a minute to figure out how much cash—in the form of box-tops and labels—you've thrown into your trash can in the last few months. \$200 or more would be a good guess.

I'll make you this promise: when you follow my method, you'll never do that again. Instead, you'll get the thrill of having your mail box filled to overflowing with money. You'll learn exactly how to claim your share of refunds on everything from soup to nuts. Just imagine, \$2.00 for 4 Ajax box-tops; \$1.00 for a Pillsbury Coffee Cake label; \$1.00 for 3 Axion box-tops; \$2.00 for a Palmo-

live Gold soap label. Every one of these cash refunds were actually offered last year.

Let me give you one warning, though. When you first start to use my method, some people may say, "What's the use—you only get back a quarter at a time." They may even laugh the way my husband did. Don't pay any attention to them. A national magazine survey reported that people from Maine to California take in an average of \$420.00 a year refunding. If they can do it, you can too.

And money isn't the only thing you'll learn to get once you've read the book and followed my simple method. Top quality merchandise is offered regularly for box-tops and labels. For example, in the last year or so a Polaroid camera was given away for snack food labels; an electric deep fryer for oil labels; an electric mixer for fruit labels; bath towels for soup boxes; toys, dolls and games for mouthwash labels—plus hundreds more.

But make no mistake about it—unless you have the tips, advice and guidance you'll find in "How To Turn Box-Tops Into Dollars" at your fingertips—you won't have a prayer. And, the only way to get your copy is to order it now, by mail. It's not for sale at any bookstore or newsstand in the world—at any price.

3 Bonus Reports — Free

Yes. When you order your copy of "How To Turn Box-Tops Into Dollars" right away you will receive absolutely free three issues of the monthly report "Refunding News." That's right. Each month—for three months—you will be kept up-to-date on the latest box-top and refund offers guaranteed to help you profit. And it's all free.

Your Double Guarantee

This is a double, 100% no-risk offer. If you don't like the book when it arrives, send it back. Your money will be returned immediately, no questions asked. Or, keep and use the book (and the 3 Free Reports) for a full year. If you and your family don't take in at least \$500 following the step-by-step method, send everything back next year. You still get all your money back.

Your First \$1.00 Refund — Today

To prove that the magic of refunding is no illusion or gimmick—take your first \$1.00 refund today. For, even though I had been thinking about charging \$6.00 for the book—send just \$5.00 in cash, check or money order with the coupon below to Lincoln Press, 4444 South Sheridan, Tulsa, Oklahoma 74145. "How To Turn Box-Tops Into Dollars" (plus the 3 Free Reports) will be sent to you immediately by return mail. Quit dropping quarters and dollars into your trash can. Claim your rightful share of the million dollar refunding giveaway now.

-----Make checks payable and mail to:-----

Lincoln Press
4444 South Sheridan Tulsa, Oklahoma 74145

Please rush me my guaranteed copy of "How To Turn Box-Tops Into Dollars" right away. Here's just \$5.00 in cash, check or money order as payment in full. Also, send me my 3 Bonus Reports—Free—one a month! I understand that if I don't collect at least \$500 following your method, I may return the book for my money back, without quibble or question.

Cash, check or money order \$ _____ enclosed.

You May Charge My:	
<input type="checkbox"/> Mastercharge	<input type="checkbox"/> BankAmericard
Acct # _____	
Inter Bank # _____	(Master Charge only above your name)
Card Expiration Date _____	
Signature _____	

Print name _____
Mr. _____
Mrs. _____
Miss _____

Address _____

State _____

City _____ Zip # _____

I want to get started right away earning extra money in Box-Tops and refunds. Send everything air mail. Here's an extra \$1.50 to cover the cost.