

## The 100% Profits Pledge...

# **“If AT LEAST 12 of My Recommendations Don’t Gain 100% or More In Your First Year, We’ll Refund Your Entire Subscription Cost”**

— Steve Sarnoff, Editor **Options Hotline**

**Dear Reader,**

When my publisher told me they’re pledging to give you the opportunity for at least 12 100% winners this year or your money back, I said they were nuts.

But then I looked back at my 2004 track record... and the tables turned.

You see, starting January 1, 2004, I’ve issued 44 actionable plays... and 40 were winners. \*That’s a whopping 90.9% success rate.

In fact, 14 of my 44 recommendations *at least* doubled in value, including:

- ▶ Freeport McMoran July \$30 Calls .....227%
- ▶ General Motors March \$50 Puts .....277%
- ▶ IBM March \$95 Puts .....230%
- ▶ Harley-Davidson May \$55 Calls .....175%
- ▶ J.P. Morgan Chase June \$40 Puts .....259%
- ▶ iShares Lehman 20-Year Treasury Bonds June \$90 Puts .336%  
\* *and another 258% on the July \$81 Calls*
- ▶ Mandalay Resort Group May \$60 Puts .....378%
- ▶ Yahoo! June \$55 Puts .....167%
- ▶ UPS January \$85 Puts .....740%
- ▶ International Rectifier June \$45 Calls .....131%

over, please...

If you broaden the time-frame, the pledge makes even more sense.

- ▶ In 2000, I had 14 plays that at least doubled in value.
- ▶ In 2001, I had 15 plays that at least doubled.
- ▶ In 2002, I had another 13 triple-digit winners.
- ▶ In 2003, I had 12 plays that more than doubled.

When you think about it, that's a recommendation each month that multiplies in value... for the last five years!

Based on this success, I'm prepared to offer you the most extraordinary deal in the history of my options newsletter service:

**If at least 12 of my recommendations don't gain 100% or more in your first year, we'll refund your entire subscription cost. No haggling. No questions asked. Just a full refund.**

Even if you've never traded an option before, you can still benefit from this offer. If you've ever traded a stock, I want to give you the opportunity to make big bucks this year trading options with me. All it takes is three minutes a week.

Before telling you about my recent success, I'd like to share a little secret with you...

### **One of the Longest-Standing Options Newsletter in the Country**

This year marks *Options Hotline's* 15th anniversary – making us one of the longest-standing options newsletter in the country.

For the last 15 years, my father and I have been proudly helping everyday folks like you make 175%... 259%... 277%... even 1011% by committing about three minutes of their time each week.

When the service started, our goal was to help busy traders consistently rack up the best gains in their trading careers. Fifteen years later, I'm proud to say that we're still living up to that lofty goal.

In 2004, only four recommendations I issued didn't gain any money. Even more remarkable, 14 of my 44 recommendations since 2004 have at least doubled in value.

That's why I'm pledging to give you the opportunity at 12 100% winners in your first year – to act as a way of sharing our tremendous success with you on our 15th anniversary.

### **How ONE E-mail a Week and 3 Minutes Each Monday Morning Could Make You \$182,750 This Year**

There's no mystery how my system works...

Every week, I scour the market for one outstanding opportunity – and issue a recommendation each Sunday evening. On four out of five occasions (lifetime 83% success rate) those picks move higher.

You read that right. Over the 15 years we've been recommending options, 83% of the time subscribers were able to see my recommendations reach new highs... often in a matter of days.

Better yet, roughly two out of every five picks go on to produce triple-digit gains.

In fact, subscribers who get these e-mails have had an opportunity to pocket up to \$1,067,089.00 (with \$5,000 in each play) in cash over the past four and a half years.

### **No Shortage of Triple-Digit Winners**

Of the 39 executable plays in calendar year 2003, only four were losers. Of the 35 remaining plays, 20 could have netted investors double-digit gains... while 12 more went on to produce potential gains well into the triple digits.

Like Glamis Gold did in November of 2003, when investors had an opportunity to pocket as much as 180% gains in three weeks...

...or Bank of America (as much as 260% gains in two weeks)...

...or Placer Dome (141% gains in just over three months)...

...or AngloGold (529% gains in two months)...

...or Sony Corp. (419% gains in under two months)...

...or Coca-Cola (153% gains in five weeks)...

...or Qualcomm (589% gains in four months)...

...or Albertson's (191% gains in three months)...

...or Harrah's Entertainment (335% gains in two months)...

...or General Electric (393% gains in one month)...

...or Blockbuster (141% gains in five weeks)...

### **44 Picks — 40 of Them Winners!**

Now, I know all this might seem like just a jumble of numbers on paper...

But when you consider that a mere \$5,000 investment in each recommendation could have earned you up to \$189,200 in 2003 alone — these numbers take on a new and exciting meaning...

And 2003 wasn't even our best year!

➤ In 2002, you could have made up to \$192,950!

➤ In 2001, you could have made up to \$206,000!

Perhaps you think you're too busy earning a living to trade options. But what's truly remarkable is how easy the whole process is. You just...

*over, please...*

- (1.) Check your e-mail (or fax) Sunday evening and review the half-page recommendation. Decide whether or not to participate.
- (2.) Wake up Monday morning and place the trade online or with your broker.
- (3.) Wait for the profits to come.

### **The 3 Most Profitable Minutes of Your Week...**

This could be a life-changing opportunity for you and your future wealth. In a moment I'll tell you why and how so many of the recommended trades went off like clockwork – and were able to produce the kinds of gains I've told you about.

But first, allow me to introduce you to the gentleman who has made such a valuable difference in the lives of so many workaday investors like me and you.

### **Trading Alongside a Bona-Fide Options Genius**

He is my father, the late Paul Sarnoff. If that name rings a bell, it's for good reason. Paul Sarnoff was a legendary options expert on Wall Street for 40 years. In fact, you may have read about him or seen him on the financial channels from time to time.

A true pioneer in this field, he offered the very first options trading classes to ordinary investors back in the 1950s. At his very first session, 22 people paid \$25 to listen to his advice.

Five weeks later, those who applied his advice were \$50,000 richer. Word got out fast, and his next session drew 200 people, including a man my dad befriended named Billy Rose. Rose was a rich man who wanted to become richer. And that he did. Using options and Paul Sarnoff's advice, his portfolio mushroomed from \$8 million to \$45 million over a four-year period.

Billy Rose credited my dad for much of his success... and quickly a moneymaking legend was born. Over the next half century, I watched as my father made millions of dollars for thousands of people to whom he offered his recommendations and taught his secrets... including subscribers to his private options advisory service he would later create, called **Options Hotline**.

So what does all this have to do with getting you richer?

Plenty...

### **Options Trading Is "In Our Blood"**

Some 30 years ago, my dad took me under his wing so I could properly learn the art of trading options. For the first decade, I mostly watched and listened, soaking up everything he taught me. In time, I began tinkering with my own unique technical charting system that focused more on patterns than fundamental analysis.

You see, fundamental analysis has little to do with trading. How many times have you seen a company report great earnings... in line with estimates... only to watch the stock sell off?

Although times have changed, my method continues to accurately predict the markets better than ever. Building on the foundation of knowledge my father provided, I combined his knowledge with my own proprietary analytical techniques.

And in a very short time, I had honed the system to the point where it was exceeding even his phenomenal success. For a few glorious years, my father and I worked side by side until he passed away in 1999, after a very good life, at the age of 80. It was always his wish for me to carry on his good work – an honor and privilege that I'm grateful for each day.

In fact, many of my colleagues believe it's my commitment to my father's legacy that has helped make **Options Hotline** one of the most prophetic and successful options newsletters in the world today.

Consider the success we've enjoyed since I began running the service on my own five years ago:\*

- ▶ Beginning in late 1999, the eight triggered recommendations went on to average per-pick gains – winners and losers included – as high as 218%...
- ▶ In 2000: 32 of our triggered recommendations, averaged per-pick gains as high as 105%...
- ▶ In 2001: Our 47 executed recommendations, averaged per-pick gains as high as 88%...
- ▶ In 2002: Our 40 triggered recommendations averaged per-pick gains as high as 96%...
- ▶ In 2003: 39 of our triggered recommendations, averaged per-pick gains of 97%...

### **73 — Count 'Em — 73 Triple-Digit Gainers!**

That means since 1999, anyone who followed **Options Hotline** had an opportunity to double their money every time out. This during a time when the Dow only gained a measly 2%... and the Nasdaq fell 27%.

Along the way we managed to rattle off no less than 73 triple-digit gainers – with gains as high as 1,202% in a matter of weeks!\*

With a track record like that, I'm comfortable promising you an opportunity at 12 triple-digit winners. But what I'm even more proud of is the fact that in my four and half years at the helm of **Options Hotline**, I've never had more than three losing picks in a row... yet I've managed to string together impressive winning streaks well into the double digits – like our streak of 38 winners (with only one

over, please...

loser) between late April of 2003 and March of 2004.

Despite this phenomenal success, I wish to remain humble. After all, much of the credit for **Options Hotline's** success belongs to my father. It was he who taught me how to benefit from every trading experience – and laid the foundation from which to develop his unique and highly successful strategy.

But I'll never forget the first and most important lesson I learned from my father about wealth building: Options are the best – perhaps the only – way to get very rich very quickly.

Why? It's all because of "Superleverage"... by far the most powerful wealth-building tool there is. Why is it called Superleverage? Because it lets you earn huge, unlimited profits... yet your risk is always known and limited to whatever you can afford.

Let me explain...

### **Superleverage: The Secret to Getting Rich in the Market**

You probably know what options are. They're the right to buy or sell a particular stock at a certain price for a limited amount of time. A "call" option gives the holder the right to buy the underlying security, while a "put" option gives the holder the right to sell it. The price at which the stock may be bought or sold is called the "strike" price. The "expiration date" refers to the date the underlying security has to reach or exceed the strike price... or it will expire worthless.

That's the definition. But the power of options is the leverage they afford you, since they allow you to control the underlying stock for a fraction of the cost of owning it.

Here's a good example...

### **21% Gains or 180% Gains... You Decide**

In 2003, my weekly market study told me that the short-term prospects for gold were good, and that Glamis Gold was setting up to trade significantly higher before the year was out, thanks to the rising trend in the price of gold. Confident the timing was right, my system read a huge opportunity.

Now you could have bought Glamis Gold stock for \$14.35 and done very well when it climbed to \$17.40 three weeks later. That's a nice gain of 21%...

But had you bought the February 2004 \$15 call option – which gave you the right to buy Glamis Gold Stock for \$15 anytime between the date you bought the option and the third Friday in February 2004 – you would have been much happier. That's because for \$1.25, you could have owned the right to buy Glamis Gold for \$15. And when Glamis shot up to \$17.40 a share in late November, other investors were willing to pay you \$3.50 for your option.

Why \$3.50? Well, there's the \$2.40 intrinsic value (the difference between the strike price and the actual stock price). And there's premium value, the amount investors were willing to pay for the nearly three months left on the option.

So instead of the 21% profits you would have made on Glamis Gold buying the stock, **Options Hotline** subscribers had an opportunity to pocket gains as high as 180%. That's the difference between a \$1,050 profit on a \$5,000 investment in three weeks and a \$9,000 profit over the same period of time.

### **528% Gains in 9 Weeks**

The same thing happened with another gold stock a few months earlier. I felt strongly that the U.S. dollar woes would send gold surging higher... and my charts suggested AngloGold was in an ideal position to show a profit.

So with the stock trading at \$32, I suggested subscribers buy the October 2003 \$35 call option at a price of \$125 per contract. (Just so you know, options are purchased in "contracts" of 100 shares. An option trading for \$1.25 will cost you \$125 for every 100-share contract you buy.)

Sure enough, Anglo began its steady climb higher, and in late September reached a high of just over \$41. Stock owners made a healthy 28% gain...

But **Options Hotline** subscribers were able to capture gains as high as 528% when the option contract went from \$125 to \$660 in just nine weeks!

See how Superleverage can work to make you richer?

But there's more...

### **Limited Risk — Unlimited Gains**

With options, your risk is always limited to the amount you choose to invest. You can buy one option contract for as little as \$100... or buy hundreds at a time. It depends on how much of your money you want to risk. Yet the upside profit potential of any investment is virtually unlimited!

This is an important factor too because when you're able to pocket 200%, 300% and 400% gains — and your worst-case scenario is a 100% loss — you can afford to take the odd hit.

Here's an example. In late 2002, I issued a recommendation on Hartford Financial that simply didn't pan out. I called for the stock to move higher, but it never did... in fact, it wound up moving lower.

Anyone who invested in the recommended option lost whatever amount they invested and not one penny more. But look what happened on the next two trades. Like I said above, I've never in over four years had an extended losing streak. My next two recommendations in

over, please...

Texas Instruments and QUALCOMM were right on the money, showing gains as high as 170% and 292%.

Knowing that my lifetime winning percentage is 83% (four out of every five recommendations), you can quickly turn losses into gains. Anyone investing \$5,000 in each of the two winning plays above could have walked away with as much as \$23,100 in pure gains, turning the earlier loss into a thing of the past.

### **Profit in Good Times and Bad**

There's another reason options are the best way get rich: They afford you the opportunity to make solid profits in rising or falling markets... off of good companies or bad ones.

Take our play involving Bank of America.

With the charts showing Bank of America approaching a critical price point, I issued this recommendation to my **Options Hotline** subscribers on Oct. 12, 2003:

*"BAC is rallying toward substantial resistance at \$83.50-\$84.90. I anticipate sellers being able to turn prices down toward underlying support between \$70 and \$75. If BAC falls to \$71.50, each \$75 put will have an intrinsic value of \$350. If BAC is at or above \$75 on the third Friday in January, your option will expire worthless. That is your risk. Therefore, buy the Bank of America January \$75 put for \$125, or less, good this week."*

You see, my research suggested that, at over \$80, Bank of America was reaching its cyclical high and that prices could be in for a substantial pullback. Looking at Bank of America's support and resistance zones, it was apparent a drop was in short order. Sure enough, two weeks following the recommendation, Bank of America stock slid from over \$81 a share to below \$75.

Had you shorted the stock, you could have made a quick 7% profit...

But the put option - which subscribers could have bought for \$125 - soared to a high of \$450... for a very fast 260% gain.

And what's remarkable about this gain is that Bank of America only fell \$2.55 below the option's strike price of \$75. Yet the market - betting that the stock would fall harder and further - was willing to pay a premium for the option... simply because there was nearly three months until it expired!

### **5 Plays, 1 loser = \$41,500 in Gains**

A \$5,000 investment in each of the six recommendations I just talked about (Glamis, AngloGold, QUALCOMM, Texas Instruments, Bank of



America, and our loser Hartford Financial) could have netted you as much as \$66,500 in gains. And remember, those are just the tip of the iceberg when it comes to the number of winning plays we uncover in a given year!

Naturally, you can't have this kind of success buying any old option on any old stock. The key to my success is the ability to identify when a stock has reached a critical point in its price cycle.

Here's how I do it...

## **A System That Has Withstood the Test of Time**

My father taught me that success in options trading is a combination of sound forecasting methods, careful research, timing, well-placed contacts and good old-fashioned market knowledge.

Following his strict guidelines, I've developed a set of three rules that I always follow when selecting my options recommendations:

### **■ RULE #1: Look for Patterns**

Every week, I run a constant market scanner Monday through Friday that evaluates every major stock, looking for the specific market pattern. Sometimes that's a head-and-shoulders formation. Other times it's a candlestick formation that points to future price movement. Other times it's a convergence/divergence line that signals a pending price move. Whatever the pattern, I typically have around 10 to 15 stocks to evaluate that all show trusted and consistent market indicators of future price movement.

### **■ RULE #2: Always Target at Least a 2-to-1 Reward-to-Risk Ratio**

Whenever I choose an option, I always want it to return \$2 for every \$1 you put into it. If my market study of the 10 to 15 stocks generated from Rule #1 does not meet those parameters, then I eliminate that particular stock and move on to the next one. This strict methodology ensures that each and every recommendation you get from me has the potential of doubling in value.

### **■ RULE #3: Take All Week to Make An Outstanding Pick**

Since I issue one play a week, I want to make sure it's a winner. That's why I don't make recommendations on a whim... or by a gut feeling. I take all week to let my evaluation system do its work and return the best 10 to 15 opportunities on the market. Then I study each one for hours on end, ensuring that the move has high odds of happening and that you'll easily make a 2-for-1 return on your investment. Then, each Sunday when my research is done, I'll e-mail (or fax) you the top recommendation.

over, please...

## **A Rare and Invaluable Gift**

While my father thrived on studying fundamentals and having personal knowledge of a company's management, the one thing that gives me the biggest advantage is the more than 50 years of options experience he passed down.

That's why along with each recommendation, I always have you follow a few simple rules that my father passed on to me very early on in my education process:

### **(1.) Never buy options blindly.**

It pays to know what's happening in the company and the industry – and to watch very carefully what insiders are doing. Even a cheap option is a bad buy if the underlying stock has no chance of moving in the right direction. So find out as much as you can about the company you are buying.

### **(2.) Don't be greedy; small profits never hurt anyone.**

A smart options trader will "lock in" profits once they happen. Once your option moves to its target price, lock in a sensible "stop price," where you get out with your profits. If the option never falls back to your stop price and keeps going up (as it often does with **Options Hotline** recommendations) – consider it a happy bonus.

### **(3.) Practice Sound Money Management.**

One of the greatest things about investing in options is that you can choose how much you want to risk on any given play. In many cases you can risk as little as \$100. Or you can buy multiple contracts where you have \$5,000, \$10,000 or more in the play. The key, however, is to be consistent with how much you risk in every play, so that when that rare loss comes along (one in every five), you'll more than make up for it on the next four winners to come along. In fact, I talk at length about money management in **The Option Buyer's Handbook** – a free option buying guide every **Options Hotline** subscriber gets the instant they subscribe.

Make no mistake about it: Sound money management – combined with the potent power of Superleverage and my God-given ability to pick winner after winner – can have a profound effect on your wealth from this day forward.

### **(4.) Never overbuy a position.**

Never put all the money you've earmarked for options investing in one position. Why?

Despite the success we've enjoyed, losses will happen along the way. The investment you load up on could be the one that falls. Pace yourself. If you have \$2,000 to trade, limit your first trade to \$500. Other opportunities will come along. Many will be winners. And over the long run, you'll be far ahead.

These key guidelines, combined with sound judgment and many, many years of real market experience, have enabled **Options Hotline** subscribers to consistently uncover the kind of opportunities I've told you about so far... opportunities that can take a very small amount of money and grow it into a substantial windfall very quickly.

It's also the reason why over the past four years 83% of every recommended stock or index play winds up trading in positive territory well before the option expires.

That's uncanny stock-picking ability. And if you want to see a recap of the outstanding **Options Hotline** trading record for yourself – since I took over the service in 1999 – see the enclosed insert.

I think you'll agree the numbers are pretty impressive. This innate ability to know when a given stock is reaching a critical point in its price cycle is the reason why every **Options Hotline** subscriber has had an opportunity to lock in anywhere between \$167,500 and \$206,000 in pure gains each and every year!

Today, you're promised the opportunity at 12 triple-digit winners. I can't think of a better incentive for you to give this system a shot.

### **A “Rocket Scientist” of Trading**

No question, I learned my craft from my father – one of the best technical stock analysts to ever live. But it's my ability to combine good stock analysis with my uncanny sense of what the market's going to do next that can give you a distinct advantage over everyone else. And that's no fluke. **Options Hotline** has been around for 15 years. That's probably because no one researches the markets more thoroughly than **Options Hotline** – and no one else spends weekends putting the effort and preparation into each and every trade recommendation.

How else can you explain winning streaks of up to 20 recommendations in a row... a long-term track record where better than four out of every five picks wind up winners... or a career littered with potential triple-digit gains, among them:\*

- **260% in 14 days** with Bank of America...
- **100% in 49 days** with QUALCOMM...
- **528% in 71 days** with AngloGold...
- **419% in 49 days** with Sony Corp....
- **740% in 36 days** with UPS....
- **153% in 35 days** with Coca-Cola...

over, please...

- **335% in 56 days** with Harrah's...
- **393% in 28 days** with General Electric...
- **141% in 35 days** with Blockbuster Video...
- **292% in under a month** on another QUALCOMM play...
- **360% in a little over a month** on Halliburton...
- **150% in two months** on Baxter...
- **341% in three weeks** on Biopure...
- **176% in two weeks** on Bank of New York...

Right now you have an opportunity to be part of this extraordinary service for the best deal we've ever offered. You are promised the opportunity at 12 triple-digit winners within your first year or your money back.

As soon as I hear from you, you can start participating in the kinds of consistent gains I've shown you. And due to the current market conditions, options trading is no longer reserved for the Wall Street elite. Anyone who's ever bought and sold a stock can find success trading options with my system.

Today, we're looking for a few serious investors who understand the enormous profits of options investing to join our group.

### **Monday Mornings Have Never Been So Fun!**

I'll promise you that as an **Options Hotline** subscriber, you'll look forward to Monday mornings like you never have before. Imagine checking your e-mail before the market opens... seeing the recommendation for the week... placing the recommended trade in a matter of minutes... and sitting back until the next triple-digit gainer unfolds!

Investing doesn't get any more exciting than this. And making money doesn't get any easier. Just ask the **Options Hotline** subscribers who have written us:

*"My first trade, your September 23 recommendation, made me \$6,540 profits. You are the first newsletter/trading hotline that I have tried out of hundreds that actually delivers what it promises."*

**- R. Norrie**

*"I have newly become a member of your service. My first trade was a 50% gain, my second trade is hard to believe, a 750% gain in one working day."*

**- E. Louvierre**

"I am happy to inform you that my very first trade, was the GE Aug. 30 call. I caught this trade at 1.20 and closed it out just three weeks later for 2.60. I couldn't be happier with 116% profit in such a short time."

-E. Evans

"I had a VERY good result with BACMO of which I'm more than satisfied. You recommended BACMO on Oct 12th at \$125. I bought some on Oct 14th at \$125. During the afternoon of Oct 27th, I checked and saw that the bid price was at \$390. I am more than HAPPY AND VERY MUCH SATISFIED with a net 185% profit, after commissions, in only 13 days."

- G. St. Germain

"Profits, Profits, Profits!!! In Friday at \$1.55 and out Monday at \$2.20. That is a quick 41.0% gross profit in less than 2 trading days. It just doesn't get any better than this!!!! Thanks for your excellent service."

- R. Kinser

"NICE CALL ON THAT SIR!! I see about a 300%+ gain... I think your service is perfect."

- R. Drews

"135% profit in just over one week is one of the best returns I've ever had."

- R. Penner

And if you don't take their word for it check out some of the gains we have been able to pull in like...\*

- 158% on 3M in 45 days...
- 431% in three weeks on Pfizer...
- 332% in 6 months on AOL...
- 192% in 6 weeks on Newmont Mining...
- 858% in 2 1/2 on Navistar...
- 898% in 1 month on TRW...
- 296% in 6 weeks with Meridian Gold...
- 1,202% in 6 weeks with General Motors...

over, please...

- **105% in 3 months** on AFLAC...
- **130% in 33 days** on Lexmark...
- **160% in 3 weeks** on Bed Bath & Beyond...
- **358% on DJX in 3 months**...
- **104% on General Electric in 1 month**...

## **How to Get Started With Your 12 100% Winners**

Please understand that **Options Hotline** is a premium service. Also understand that you'll never get a pledge of 12 100% winners from anyone else. For those reasons, my service costs \$750 to join and – as so many of our subscribers have told us – it's worth every penny and more. Most subscribers we talk to say they made their subscription cost back and more on their very first winning trade!

For your money you'll get my remarkably prophetic recommendations delivered to you every Sunday evening (excluding holidays) by e-mail. The recommendations you'll get are short and to the point. You'll learn about the opportunity at hand, why we think it'll be a winner, the stock and option symbol, and how much you should pay for the option.

Don't worry if you don't know much about options at this point. The "action to take" portion is so clear even the most novice investor can understand it. Just follow the advice with your online trading account, or read the information to your broker. It'll take you all of three minutes, tops.

But just to ensure your success, you'll also get the following items...

### **■ The Option Buyer's Handbook — FREE!**

If you'd like to know more about options trading – as well as details on my unique system – read **The Option Buyer's Handbook**. It's the free "members-only" options guide I mentioned earlier that's designed for investors new to options trading. Besides giving you all the terms and concepts to get started, you'll learn everything you might feel silly asking an options pro – like precisely what puts and calls are... where to buy them... what a premium is and how it can affect the performance of your investment. There's also a quick section on how to use your weekly **Options Hotline** service to its fullest... basic information on how many positions to take and strategies for locking in gains.

You'll also learn – in more detail than I could ever share with you here – the fundamental rules my father and I always follow for options trading success, so that you can start to think and act like a trading professional.

### ■ **Members-Only Web Site Access — FREE**

You'll also get "members-only" access to the **Options Hotline** Web site, where you can get the latest recommendation updates, access past bulletins, ask questions regarding any current recommendations, review the **Options Hotline** track record and link to my favorite options-related sites.

### ■ **Midweek Update Alerts Every Wednesday — FREE**

Each Wednesday, I'll send you another e-mail to keep you up to speed on all our positions. I typically start off with some analysis on the week's trading action and what it holds for future market movements. Then, I give you a complete open position review for every option that you're currently holding. That way, you'll never be left questioning how to manage each recommendation.

## **Investing's "Best-Kept Secret"**

**Options Hotline** is without question the "best-kept secret" in the investment world... and the only sane and sensible way to speculate in today's markets. No service I know of dispenses so many potentially profitable situations on such a consistent basis. I mean, how many investment advisory services can say they've provided their subscribers with the opportunity to earn between \$167,500 and \$206,000 each and every year?

If you like, you can choose our quarterly payment plan and have your credit card billed \$260 every quarter – until you tell us to stop. It's an excellent way to "test-drive" my recommendations.

And should you decide options trading is not for you, simply cancel before 30 days is up and your entire payment will be refunded to you. Or cancel after your first year, noting that I didn't give you the opportunity at 12 100% winners – and you'll receive a full refund.

Whatever you decide, your decision to join **Options Hotline** comes with absolutely no risk. Join us today and you'll have your first recommendation in hand as early as this weekend. And given my amazing track record of success, your first gains could be in your pockets by

over, please...

next Sunday.

Sincerely,



Steve Sarnoff

Editor, **Options Hotline**

**P.S.** As I mentioned, 2004 was a rip-roaring year, with gains of **258%, 227%, 166%, 377%, and 336%** — and there are no signs of these profits slowing down in 2006. With a pledge of 12 triple-digit winners or your money back, you simply can't afford to pass up this deal.

**100% Profits Pledge:** We pledge that in your first year of trading we will present you with at least 12 recommendations that will achieve 100% gains — or your money back. And if, in your first 30 days, you decide that options just aren't for you — simply cancel your subscription without penalty and get a full refund.

\* Please note that these amounts do not factor in commissions. Gains represent peak option price subsequent to trigger. Losses represent options that never were priced higher than the trigger price. These numbers represent potential gains and losses and do not guarantee individuals' actual trading results.