

"Fortunately, most investors think like losers. That's how people like me get rich!"

"You may not want to hear this. Chances are, I'm talking about *you*. On the other hand, if you want to grab the best chance any of us will have to get rich, in what remains of this century, keep listening.

"The irony is, most investors think like losers *because they're so afraid of losing*. Thousands of years ago, when man hunted to survive, the hunter who was afraid he'd lose his prey was far more likely to lose his *life*. The same thing has been happening in our financial markets for years. The investor whose choices are based on fear of losing, the investor who follows the herd toward a mythical beast called 'economic security', has been committing financial suicide. Today, more than ever before, the secret of success in any market actually goes back to your 'killer instinct'—the instinct your ancestors developed over millions of years as hunters and warriors. Phrases like 'making a killing' and 'Wall Street jungle' aren't just figures of speech. They are clues to making money—a lot of money.

"There's a hunter inside of you."

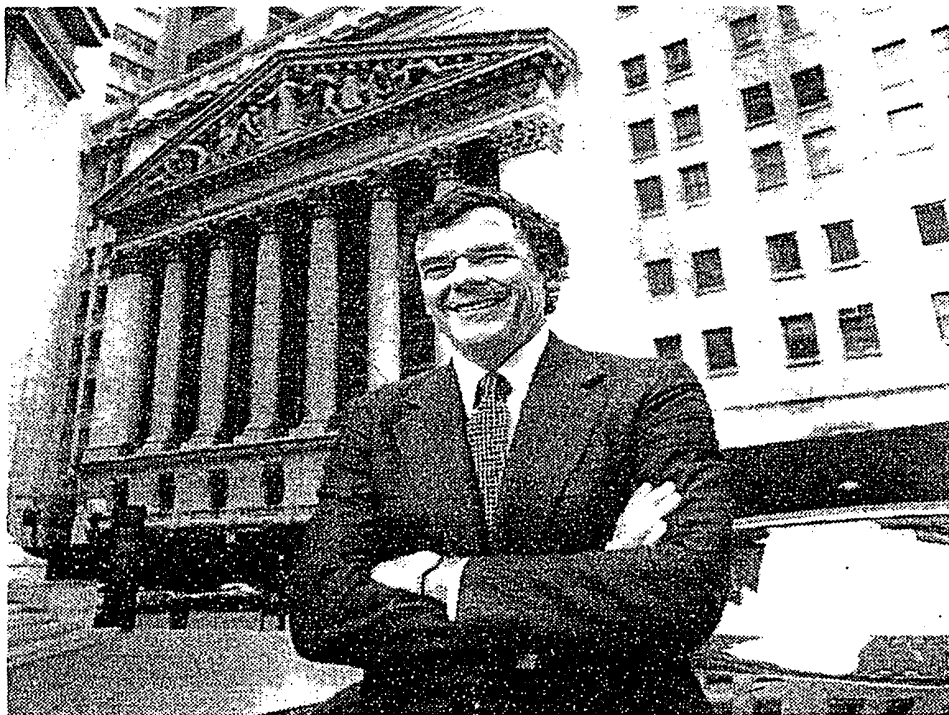
"The truth is, a hunter and warrior exist inside each of us—repressed by a lifetime of civilization and caution. My book is designed to free the successful money hunter in *you*. It's not easy. But if you could change one thing within yourself that would make you a winning investor, would you do it? Are you willing to look upon risk in a dramatic new way? If you are, **THE WAY OF THE HUNTER WARRIOR** will radically change your investing attitudes. And yes, changing those attitudes could very easily make you rich.

"In dangerous times, live dangerously."

"No book—unless it is revised on a weekly basis—can give you specific investment advice on what to buy and sell. No hunter will give you precise rules for tracking down a particular kind of game because every day is different. *What you really need to know is how to hunt*. I can train you in the tactics that have helped other skilled hunters survive. After that, you're on your own, *which is where you want to be if you want to be rich*.

THE WAY OF THE HUNTER WARRIOR shows you:

- how the investment jungle *really* works—not how economists say it *should* work, or how the White House tells you it is working. (*'Conditions are fundamentally sound,' said Herbert Hoover in December of 1929, and we're hearing the same thing today.*)
- how to adapt to the inevitable natural cycles of economic boom and bust—and today's even more treacherous inflation-deflation-reflation cycle.
- where the big investment game is likely to be in coming seasons.



Julian M. Snyder—“amazingly, alarmingly accurate.”

That's how Clyde Farnsworth of *The New York Times* describes Julian Snyder's "record as a soothsayer." As editor and publisher of *International Moneyline*, a financial newsletter with an international circulation of more than 25,000 sophisticated investors, and as President of Moneyline Trading, Inc., a commodities advisory service managing discretionary accounts, Julian M. Snyder has gained a worldwide reputation for extraordinary accuracy in forecasting both political and economic developments.

He predicted, for example, in early 1979, the sharp rise in interest rates, the rise in gold to \$500 by year's end, and the

■ when to move in for the kill, when to wait for larger quarry, and why the richest hunters are never greedy.

"Most of all, I can show you what every hunter knows: that correct predictions aren't as important as moving fast in response to reality. In uncertain times, the future often belongs to the man *with the courage of NO convictions*—the man who reads the tell-tale signs others ignore and moves swiftly in on his prey. And we Americans are about to live through a long period of 'stop-go' economics—a kind of perpetual twilight we've never experienced before, with alternating periods of inflation and recession. Only the hunter warrior will prosper.

precipitate decline in the bond markets.

He predicted on January 2, 1980, with gold at \$559.50, that it would rise above \$800. Within three weeks, the gold price was \$875.

"Julian Snyder combines financial acuity with broad and scholarly economic perspective," says former Treasury Secretary William E. Simon.

"But the important point is that he has been right," says Everett B. Harris, President Emeritus of the International Money Market (IMM); "those who followed Julian Snyder's opinions had ample opportunities during this past period."

"A financial warrior can always find a way to make money."

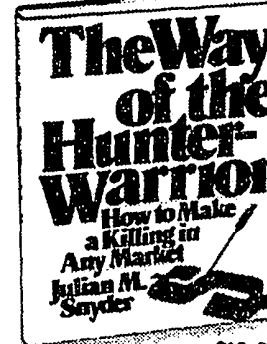
Don't ever confuse pessimism about the economy with pessimism about making big money. There is *always* big money to be made. And **THE WAY OF THE HUNTER WARRIOR** includes some very specific advice on adapting to today's unsettled conditions.

You'll learn, for example—

- ✓ why timing is less important than your broker tells you—and when you can count on currency depreciation to correct your timing errors.
- ✓ why today's depression was inevitable—and how to make it your best friend.

- ✓ an easy-to-learn mental trick for avoiding the groupthink trap that gets you in the market too late—and keeps you there too long.
 - ✓ the *single most reliable* indicator for economic prediction—how to spot it and follow its tracks through the confusing statistical jungle.
 - ✓ why there will *undoubtedly* be a return to high inflation in the 1980's—and how to make it work for you.
 - ✓ the problem the Federal Reserve System will never solve—how to let it help you become a financial samurai.
 - ✓ the only kind of money market fund you can safely trust in a recession—and why.
 - ✓ the hard truth about why *no* traditional attack on inflation—including Pres. Reagan's return to sound money—has ever worked throughout history.
 - ✓ exactly how fortunes were made during the Great Depression—a lesson in skilled hunting.
 - ✓ how to build liquidity and store purchasing power during the deflationary stage of today's stop-go economy.
 - ✓ the **THREE** things to do—and the **ONE** thing to avoid at all costs—when you are a small investor without much capital to preserve.
 - ✓ the best thing you can do with a dollar bill to "psych" yourself into the winning money-hunter attitude.
 - ✓ how to be unbeatable at "market judo"—turning the "enemy's" own strength against him.
- And much more. These are anxious times. But anxiety never made anyone any money. To move beyond anxiety, the fear of losing, the dread of risk—this is **THE WAY OF THE HUNTER WARRIOR**. Make it your way, and I believe you will have found the key to long-term financial success.

Julian M. Snyder



\$12.95

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