

Mail Order Moonlighting

With surprising speed it can jump income and create capital!

A SAFE NO-OVERHEAD WAY TO START

Some start with NO inventory and NO advertising risk.

Interested in a way to jump income and create capital... gradually switch careers... and maybe make a fortune?

If so, my Mail Order Moonlighting Method is a simple way to start your own business in weeks... from home, in spare time, at your own pace... and with little or no risk... while you keep your present job.

Mail order is suited to more people with more backgrounds than most activities. My method is safer, entirely practical and based on the methods of sound, conservative and successful mail order people.

If it doesn't help you... don't pay me. Just return it.

Took me a lifetime

My method took me a business lifetime to develop. But it works!

My method is no panacea... just as mail order is not for everyone. But I tell it as it is... to give you a real chance in the real world of mail order. Because otherwise, believe me, if you're ill suited to... or ill informed or ill advised about the mail order business, you can lose plenty.

I know. I have helped in mail order heads of conglomerates, big mail order firms, struggling ones, young people starting out, retired executives, creative people and comptrollers.

Our group of mail order professionals have been in on a mail order revolution. With computers, credit cards and telephones it has transformed every aspect of making money by mail order.

Few people realize how exciting the opportunities in mail order now are... or how best to cash in on them.

How others succeeded

We have just finished analyzing millions of dollars of our own mail order sales... and more of our clients.

We studied the successes and failures of many mail order operators. We found that success in mail order often has *not* come from starting with big capital... a big organization... or big buying power. Success often has come from starting in a *small* way... often moonlighting!

One moonlighter in his twenties... with a one inch ad for a fun gag item...

started a \$100,000,000 a year empire. A working mother saved baby watcher costs by starting a mail order business at home... and built a \$10,000,000 a year business. A retired executive started a new life with a tiny mail order business. It's now a successful division of a giant conglomerate.

Many, many more have had more modest successes... with smaller, safer mail order niches. Most started with little money and parlayed profits... without outside investment. Hundreds of successful mail order businesses started with small test advertisements costing under \$100. Many started with a classified ad.

Some started with no overhead, no inventory and no advertising risk... and made money from the start. At one time... for four years... our family business took *no mail order risks at all*... by teaming up with others more powerful than ourselves... and made *excellent* profits. My method shows how you can too.

Method developed just in time

Mail order and direct response sales are skyrocketing (now fifty billion dollars annually.)

It is now possible to cash in on this growth explosion in a bigger way than ever before. I have helped men and women start in mail order... some of whom have sharply increased their income... to \$50,000 to \$80,000 yearly... some of whom have created several hundred thousand dollars in capital... and some of whom have made over a million dollars in capital.

Some of my own employees have gone on to make large mail order fortunes... and become top executives of big mail order companies and advertising agencies. Mail order has been good to my family, too.

Let me help you get started in mail order at no risk.

Investigate mail order... for 10 days

Let my method help you analyze whether you are suited to mail order at all... whether you can go it alone... or best combine your strength with others... for a real chance... and if so, how to select the right partner... and negotiate the right deal.

Let me tell you in simplest terms of latest technology that I've found... the fabulous new world of mail order that uses computers... credit cards... and telephones... all to make you more money. I'll give you a "feel" for the mathematics of mail order profit and loss... for selecting a "hit" item... for paying the right cost for it... and determining the best price to sell it at.

Investigate for 10 Days:

- hidden mail order assets you may have right now.
- get-rich-quick-in-mail order schemes to avoid.
- how to be in mail order and avoid all mail order risks.
- how to sell your products to mail order firms.
- when to avoid drop shipping... like the plague!
- when P1's (no-risk advertising) on TV and radio fail.
- remnant ads in top publications... savings, dangers.
- kinds of people who usually lose in mail order.
- kinds who can lose on their own but win with others.
- the kind who should stay away from mail order.

Let my method help you select the advertising agency and direct mail consultant most right for you... or be your own. Let me advise you how best to gamble your time when you can't gamble money.

Let me tell the kinds of men and women who know *nothing* of business yet often are very good at mail order... and of the kinds of simplest mail order businesses now enjoying exciting growth.

Let my method help you find the mail order niche right for you. Pay nothing for my method if, not helped... to your satisfaction. Just return it.

Enroll now

Let me ship you my Mail Order Moonlighting Method.

If you're starting out, in mid career or retired let it go to work for you. If you're a salesman, housewife, student, executive, engineer, in the professions, in a blue collar job... whatever you do... whatever your educational background... give my method the chance to help you.

Let me help you. If after ten days you don't agree it's all we say and are not convinced it will help you make and save money in mail order, simply return the method for full refund.

BUSINESS STUDIES^{INC} TM-9
Att: Mr. Cecil C. Hoge, Sr., President
104 Arlington Avenue
St. James, N.Y. 11780

Dear Mr. Hoge:

Please ship me _____ Mail Order Moonlighting Methods. If in 10 days I'm not completely satisfied, I may return for full refund. Tuition cost is \$10 (plus 50¢ shipping charges).

Check enclosed.
Please prepay shipping charges.

Bill me through my credit card (if below).

- American Express
- Diners Club
- Bank Americard
- Master Charge Interbank # _____

My credit card # _____

Expiration date _____

Name _____

Address _____

City _____ State _____ Zip _____

Mr. Hoge is President of Harrison-Hoge Industries, Inc. and Huber Hoge and Sons, Advertising, Inc. (successor to Huber Hoge, Inc., founded 1920). Harrison-Hoge has sold millions of dollars of products by mail. For clients, Huber Hoge and Sons has sold many millions of dollars more.