

# The Gambler

*He gambles that a "lucky break" will come to him in -the course of time*

**MOST** men live in the **HOPE** that their "lucky break" will come **TOMORROW** or **NEXT WEEK** or **NEXT YEAR**. They gamble that **FATE**, some day, some *way*, will *make them* rich! They risk their whole lives on what may **COME** to them in- the course of **TIME**.

This is a **WORSE** form of **GAMBLING** than gambling for **MONEY** with a card sharp or a "three shell game" expert.

Gambling on what **TIME** and **FATE** have in store for you is more costly than any other form of gambling known.

You lose **MORE** than money. You lose your **SELF-RESPECT**. You lose the self-respect of those about you.

And as each year passes your **CHANCE** to amount to anything becomes slimmer and slimmer.

You get discouraged. You begin to feel that fate is **AGAINST** you. You complain secretly about your ill luck. Perhaps you hide your shortcomings behind a whole flock of easy **EXCUSES**.

But the hard, cold world doesn't care about you.

You've got to look out for **YOURSELF**.

Time alone cannot help you. If it could, **EVERY** man over 70 would be rich.

You cannot **COUNT** on luck or fate or circumstances. If you could, **EVERYBODY** would get rich at some time or other.

Your life is too precious to waste away **WAITING** for "something to turn up."

There's **ONE SURE WAY**—yes, **ONLY** one sure way—to get what you want .out of life.

Nothing can help you but your own **BRAIN**. Make your brain just a little bit more effective and you will **MULTIPLY** your earning power.

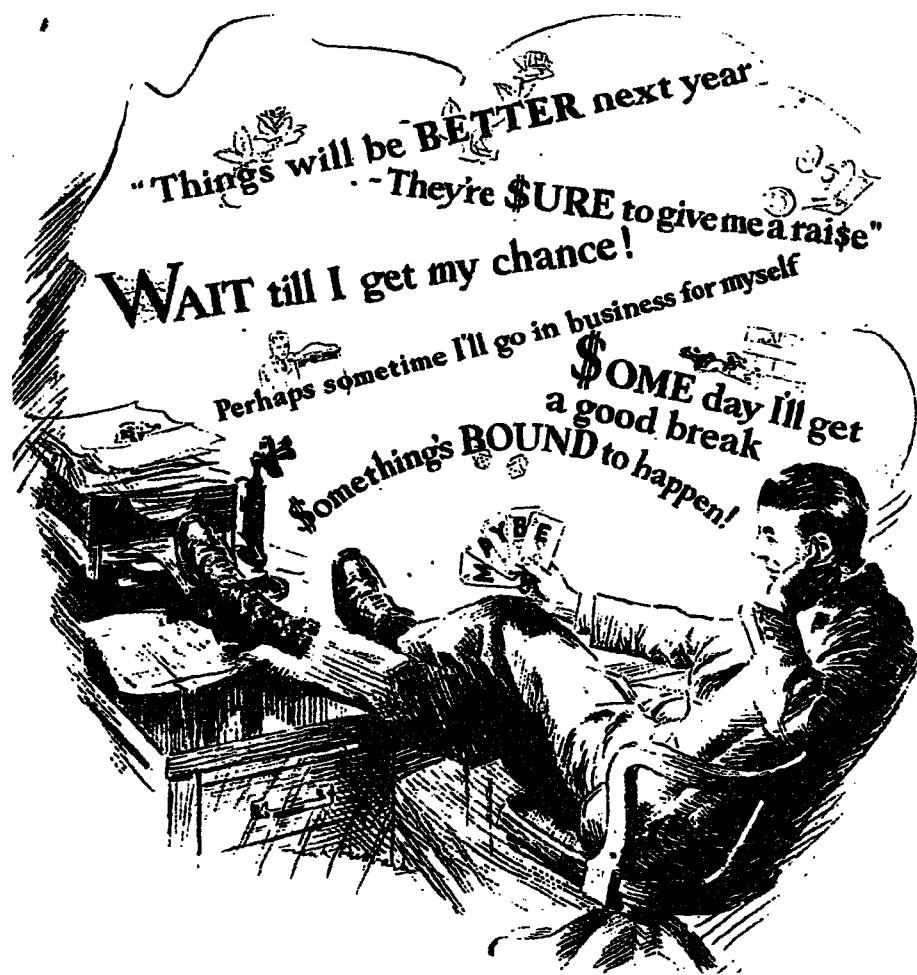
There is **NO LIMIT** to what the human brain can accomplish. Scientists and psychologists tell us we use only about **TEN PER CENT** of our brain power. Ninety per cent is unused. It lies dormant. The longer it is unused, - the harder it becomes for us to use it. For the mind is like a muscle. It grows in power through exercise and use. It weakens and deteriorates with idleness.

What can you **DO** about it? That is the question you are asking yourself. Here is a suggestion.

Spend 2c for a postage stamp. Send in the coupon below for a copy of "Scientific Mind Training." There is no further obligation whatever. You need not spend another penny.

Read this little book. It has opened the eyes of hundreds of thousands of other individuals who had the same problems you have. Over 650,000 people, in all parts of the world, and in all walks of life have followed the advice given in this booklet. Lords and servants, princes and laborers, captains of industry and clerks, bookkeepers and bankers, men **AND WOMEN** of all types and of all ages have read this book and have changed their whole scheme of existence as a result.

This little book will tell you the secret of self -confidence, of a strong will, of a powerful memory, of unflagging concentration. It tells you how to acquire directive powers, how to train your imagination (the greatest force in the world), how to make quick, accurate decisions, how to reason logically—in short, how to make your brain an instrument of all-around **POWER**. It tells you how to balance the negative qualities like forgetfulness, brain fag,



Inertia, indecision, self-consciousness, lack of ideas, mind wandering, lack of system, procrastination; timidity.

Men like Judge Ben B. Lindsey, Sir Harry Lauder, Prince Charles of Sweden, Jerome X. Jerome, the famous novelist; Frank P. Walsh, Chairman of the National War Labor Board, and hundreds of others equally famous, praise the simple method of increasing brain power and thought power described in this free book. **OVER 650,000 OTHERS PRAISE IT.**

You have only **TWO CENTS** to lose by writing for your copy. You may **GAIN** thousands of dollars, peace of mind, happiness, independence!

Thousands who read this announcement will **DO NOTHING** about it. The effort and the will needed to send for this book—which is **FREE**—may be lacking. How can these people **EVER** gain what they hope for, crave for? They are the skeptics, the doubters, the "show me" wisecracs.

Other thousands will say, "I can lose only **TWO CENTS**. I may **GAIN** a great deal by reading 'Scientific Mind Training. I will send for it **NOW**. It promises too much for me to **RISK MISSING**."

The thousands who are open minded—who are willing to learn something to their advantage—will **ACT** on their impulse to send the coupon. They will be better, stronger minded for having **TANEN SOME ACTION** about their lives, even if they do nothing more than to **READ** a booklet about the inner workings A the mind. For your own sake—and for the sake of your loved Dues, don't continue to **GAMBLE** that your future will be bright whether or not you **DO** anything about it! Mail the coupon today —**NOW**.

**THE PELMAN INSTITUTE OF AMERICA**

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Please send me without obligation your free booklet, "Scientific Mind Training." This does not place me under any obligation and no salesman is to call on me.

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