

HOLLYWOOD SCANDAL ERUPTS AS...

Advertisement

Former Dynasty Make-up Artist Reveals TV's Best Kept Beauty Secret!

Now You Can Have the Same Top Secret Formula the Stars use to Look 10 to 15 Years Younger!

HOLLYWOOD CA — Dynasty make-up artist Bob Sidell used to get calls in the middle of the night from some of Hollywood's most beautiful women. They wanted something from Bob that no one outside of the TV and film industry had ever heard of.

Some Hollywood insiders call it a wrinkle eraser. Some say it's their own personal beauty "secret". And some just won't talk, because for them it seems to turn back the clock on aging skin — 10 to 15 years — without the need for dangerous and costly plastic surgery.

First Used on "The Waltons"

Working with a pharmaceutical chemist, Bob first developed a new technique to create the "natural" look for THE WALTONS TV series. The cast had to look as though they didn't use make-up — and before Bob's discovery, the only way to get rid of wrinkles, lines and blemishes was heavy TV make-up — but it didn't look natural, especially during revealing close-ups.

More and more of Bob's celebrity clients started using it off the set in their everyday lives. Some were even claiming it was their "secret formula for youth". That's when he started getting late night calls from stars who had run out of their supply and swore their wrinkles were coming back.

Used by Major Hollywood Studios

Once the word was out, nearly every film and TV studio in Hollywood started asking for Bob Sidell's secret. And up until now, only the stars could get it, and only from professional studio make-up artists. What is it?

One of TV's most glamorous stars named it "SilkSkin", because of the way it made her skin feel — smooth and supple like fine silk.

It rapidly became a rage among Hollywood's top stars. In fact, many of the stars asked Bob not to reveal this incredible beauty secret. But Bob had a dream. You see, Bob is a professional skin care consultant. He's concerned with more than just a handful of stars who need his help.

His real dream was to make it possible for anyone to look 10 to 15 years younger — not just a few privileged show business insiders. And now, for the first time, you don't have to be a movie star to have a movie star's youthful appearance.

How Does It Work?

Like magic! Because unlike typical department store cosmetics and other expensive "miracle" products you've read about, SilkSkin's Hyper-Synergistic Complex automatically balances itself to your own personal body chemistry, whether your skin is dry or oily, cracked or wrinkled, young or old. This amazing formula contains a unique blend of Aloe Vera, Collagen, PABA, Chamomile, Vitamin E, A, B5 & D, Allantoin, and pure natural Royal Jelly.

But... the real "secret" is in the other 18 important elements (which Bob's attorney forbids us to mention in this ad), plus the ingenious method of purifying, blending, bonding, and curing. This special process is called Synergistic Chemistry, and it forces all 28 ingredients to work together.

With regular use, SilkSkin is all you need to look years younger — immediately. You can actually feel it working seconds after it gently absorbs into the skin — deep down to the cell birth layer where it works to nourish and replenish those natural elements which are often lost through aging. It's not oily or greasy, in fact, it's so sheer you can even use it under make-up.

Beverly Hills Doctor Tests Formula

"I have personally examined Mr. Sidell's skin treatment system and have prescribed it to patients suffering from premature aging in the areas of the face, neck and hands.

Frankly, I never expected such immediate and remarkable results. In my opinion, the formula's rehydrating and nutrient properties represent an exciting alternative to conventional procedures such as surgery, under skin injections, and other products which I have evaluated and found to be far less effective.

The formula actually seems to replace many essential properties lost due to stress and exposure to damaging elements, such as weather, cigarette smoke, and common pollutants, leaving the skin soft and supple to the touch and younger in appearance.

Congratulations on your discovery!"

D. A. Chaplan
Dr. A. A. Chaplan, MD, PhD
Beverly Hills, California



Bob Sidell prepares popular actress Laura Grayson for a recent publicity photo session. For over 25 years Bob Sidell has been helping Hollywood's most beautiful stars look even more beautiful. He was the original make-up artist on such TV hits as THE LOVE BOAT, THE WALTONS, SPACE, and now DYNASTY, as well as the make-up artist for movies such as BODY HEAT, E.T., M.A.S.H. and RHINESTONE.

No-Questions-Asked Guarantee

As one of Hollywood's most prominent make-up artists, Bob Sidell has too much to lose if you're not absolutely delighted by his discovery. A legally binding contract with Mr. Sidell specifically states that "California Cosmetics, Inc. shall issue a full refund, WITHOUT QUESTION, to any dissatisfied customer, immediately upon request".

More Secrets Revealed on Cassette

Order SilkSkin now and we'll send you a free gift never before offered: Bob Sidell's own SECRETS OF THE STARS cassette. Bob personally takes you step-by-step through a simple five minute program to help you look younger with each passing day.

And on the same cassette, you'll hear this top Hollywood make-up artist answer the 20 questions most often asked by the stars about make-up, beauty and looking younger. And you'll find out some very interesting inside information about things that go on behind the scenes on some of TV's most popular shows.

Sold separately, this special insider's cassette would cost you \$9.95, but it's yours FREE when you order SilkSkin

now. And it's yours to keep even if you ask for a refund. It's our way of thanking you for giving SilkSkin an honest try.

It's Easy to Order

Simply pick up the phone and call us TOLL FREE: dial 1-800-328-2828 (in Utah dial 1-800-662-2500) for immediate credit card or C.O.D. ordering and SAME-DAY SHIPPING. (MasterCard, Visa & American Express accepted). Or, if you prefer, you may send a check or money order to California Cosmetics, 8025 Deering Ave., Canoga Park, Calif. 91304. Each three month supply of SilkSkin is smartly packaged in a beautiful signature edition vanity container and costs just \$29.95. This includes your free cassette, and remember, SilkSkin comes with a no-questions-asked money back guarantee! So please don't wait. Get ready to look and feel years younger — because you deserve it!

Bob Sidell, along with many Hollywood celebrities, supports various charitable organizations. Because of his special interest and knowledge of skin care, he has specifically stated in his contract with California Cosmetics, that a donation of at least \$1.00 for each new SilkSkin customer must go to a Children's Foundation Burn Center. Though tax laws do not currently permit your donation to be tax deductible, Bob thanks you for your contributions and support.

This ad does not constitute an endorsement by the talent or producers of the Dynasty television program.

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