

For golfers who are almost (but not quite) satisfied with their game—and can't figure out what they're doing wrong:

■ **IF YOU STOPPED IMPROVING ONCE YOU REACHED THE POINT OF BEING FAIRLY GOOD, SEE PAGE 150.** If you're sure you haven't yet reached your full golfing potential, your grip may be holding you back (and the correct grip for you may not be the orthodox one. See pp. 29-44).

■ **If you feel guilty about forgetting to keep your head down, forget it.** (That is *not* the reason why you've been topping your shots. See page 123).

■ **HOW TO MAKE THE NATURAL ERRORS IN YOUR GOLFSWING START WORKING IN YOUR FAVOR.** (See page 187).

■ **What to do when people tell you to swing your shoulders and arms in the same plane.** (Do nothing except show them page 46).

■ **FOR WOMEN: You can hit the ball much farther than you do now. I you don't believe it, see page 95.** (Also: Why most women tend to cut the ball—and how to stop).

■ **IF THE FIRST THING YOU DO BEFORE SWINGING IS POSITION YOUR FEET, YOU'VE GOT THE ORDER WRONG.** (See page 39).

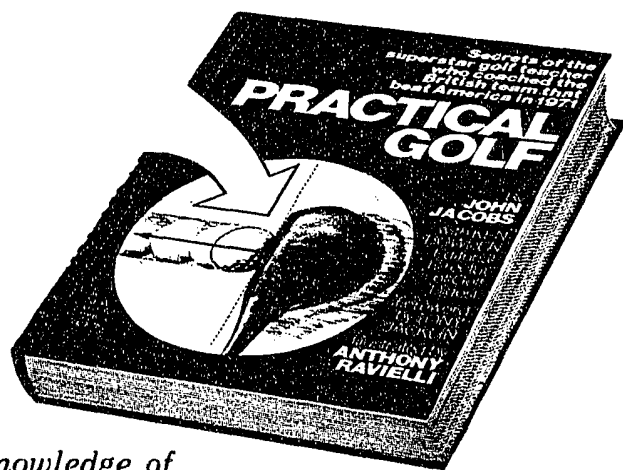
■ **If your shots feel solid when you hit them, but the ball flies in the wrong direction anyway, see page 19.**

■ **WHY COPYING THE GREAT GOLFERS MAY BE RUINING YOUR GAME** (page 168). How to develop a good swing that is natural for your own physique (and why only a strong pro can get away with imitating the way Nicklaus does it. Page 176).

SECRETS OF THE SUPERSTAR GOLF TEACHER WHO COACHED THE BRITISH TEAM THAT BEAT AMERICA IN 1971

John Jacobs'

PRACTICAL GOLF



By John Jacobs with Ken Bowden, Editorial Director of GOLF DIGEST. Illustrated by Anthony Ravielli. Foreword by Tony Jacklin

"John Jacobs is a giant among golf instructors. His knowledge of the swing, and his capacity for imparting it to all kinds of people from raw beginners to top professionals, is remarkable."—BOB TOSKI

Jacobs is the closest thing to a worldwide "Mr. Golf." He has probably taught more golfers than any other professional on earth, but until now his remarkably realistic and successful system has never been fully available to players in America.

THE 3-STEP RITUAL THAT SETS YOU UP TO SWING THE CLUB ON TARGET (IT'S BORING BUT IT WORKS—SEE PAGE 38).

"Putting golf technique down on paper is extremely difficult", says Tony Jacklin, "Jacobs does it superbly. This book is a wonderful distillation of an exceptional man's knowledge." It can help any golfer play better (if it doesn't help you, we'll give your money back!) and it is written especially for:

1. Born slicers. You have lots of company. 80% of all golfers do the same thing. For a 5-minute experiment that can show you how to stop slicing for keeps, see page 114.

2. People who are convinced they're born hookers . . . and think they can't do anything about it. Maybe the shots you think are hooks are really pulled. It's easy to mis-diagnose pulls, hooks and pulled hooks. To be sure, see page 119. For the cure that fits the flaw, see page 122. (If hooking is your only major goof in an otherwise good game, your own body may be getting in the way of your downswing. See page 64.)

3. People who could play a good game of golf if they didn't let themselves get rattled by well-meaning friends telling them to "hit the ball late" . . . "keep your head down" . . . "transfer your weight" . . . "go back slowly" . . . "keep the left arm straight" . . . "tuck in your right elbow" . . . and "follow through!" What's wrong with a lot of the advice you've been getting? (See pp. 166-173)

4. People who panic when they land in the rough. Do you know how a ball in a bush can be bunted out backwards? Try the trick on page 101. *On the same page:* How to use a right-handed club in a spot where only a left-handed swing is possible. *Also:* An "inelegant" shot for getting a lot of distance out of grass . . . How to play the three basic bunker shots (including the spectacular "splash" in which the club never contacts the ball!) . . . And the only sure way to extricate a ball that's buried in sand (page 106).

5. People whose game falls apart in wet weather. Turn to page 156, for instance, and read up on the two things to use more of when the weather is bad (and the one thing to use much, much less of).

IF YOU CAN'T HOLD YOUR HEAD STEADY WHILE YOU SWING, THE SECOND BEST APPROACH IS TO MOVE IT IN THE RIGHT DIRECTION. (Which direction? See page 55).

If you slice with your driver but pull with your lofted clubs, see page 182. Do you know how to score well on days when you are playing badly? (See the section on *How to Compete* starting at page 143.) If you're a reasonably accomplished golfer but you scuff too much, you need the section about "fat" shots (page 125). Do you know where your clubshaft should be pointing when you're at the top of your backswing? See page 49. *Trouble with putting?* "Putting isn't golf", says Jacobs. "It's a game within golf. For the secret, start at page 91.

More? The 6 ballistic and swing factors that can bring you as close as your physique will let you get to the perfect shot . . . 27 specific strategies to cut your golf score—with nine each for low-handicap players, middle-handicap players and long-handicap players. *Plus!* How to choose clubs that fit your game—including recommended shafts and swing-weights for each of the 6 types of golfers (ranging all the way from the exceptionally muscular and powerful under 35 years old to the senior golfer who wants to keep going strong. And simple cures for such

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