

NORTH CANTON, OHIO

From this moment on, forget everything you've ever been told about making and saving money—because almost over night you can learn to change your mail box into a money machine. You'll learn how to open it six days a week for the next year to pull out a guaranteed minimum of \$500—absolutely tax free or your money back.

Unless you simply don't need \$500 in extra cash for 1974—to spend any way you like—take a few minutes to read about the simple, step-by-step method I've worked out.

The method is so incredibly easy that anyone can master it quickly—yet so valuable that it will give you and your family the money you need to buy the luxuries in life before you are too old to enjoy them. You can follow the method in just a few spare minutes a day—without any previous experience. And yes, it's all perfectly legal.

Sound impossible? It's really not. In fact, it's been proved by thousands of people just like you. You CAN learn the secret of how to get SOMETHING for NOTHING through the "magic" of refunding. But first, here's exactly what refunding is and exactly how refunding works.

It's simplicity itself. Refunding is the process of sending box-tops and labels to companies which offer to send you cash, coupons or gifts in return. You've probably taken advantage of offers like these from time to time in a hit-and-miss way. But, you discovered that the "profits" were small—hardly worth the effort. Me too.

But, once I found out that the big companies like Campbell's, Proctor & Gamble, General Mills, Borden and Lever Brothers make 2,000 to 3,000 giveaway offers every year worth millions of dollars—I set out to find the way to get my share of all that money.

By trial and error and by reading and studying everything I could get my hands on by refunding experts, I finally figured out a simple, step-by-step method for raking in over \$500 a year. The method was tested again and again to make sure it really works. It does. It's almost foolproof.

And now I've written down everything you need to know about the magic of refunding—so that you too can cash in on the gold mine just sitting there in your cupboard. I can hardly believe it myself, but I've actually had it published by The Good News Publishing Company in a book called "How To Turn Box-Tops & Labels Into Gold."

If you have any doubt in the world that you can take in the extra cash you need—here are some reported experiences of avid refunders:

- "I have been putting all my refunds in a special bank account...I have over \$1,000 saved..."
- "I'm planning a week in Nassau with the special fund garnered from coupons and labels..."

How YOU Can Turn Box-Tops Into Gold!

My husband laughed when I told him we could rake in over \$500 a year with my "crazy" idea. "Too simple," he said. But today we both laugh all the way to the bank.

by Mrs. Ellen Michael

© 1974 The Good News Publishing Company



Now, shopping is a money-making adventure, not a chore. You too can claim your share of the million dollar giveaway—when you know how.

• "I owed my mother-in-law \$50... I've repaid \$47 through refunding..."

• "This is really a god-send to me. Last month I received \$62 in cash and about \$30 in coupons for food..."

• "With refunds I have been able to buy gifts for birthdays and weddings..."

• "It seems that every time the mail comes in, I have 50¢ to \$1.25 in change—sometimes crisp dollar bills..."

• "In the last few months I have saved over \$150... that's not counting free cans and packages of food. Last year I bought a bedroom rug and a lawn edger out of my refund money..."

Money doesn't grow on trees, so stop for a minute to figure out how much cash—in the form of box-tops and labels—you've thrown into your trash can in the last few months. \$200 or more would be a good guess.

I'll make you this promise: when you follow my method, you'll never do that again. Instead, you'll get the thrill of having your mail box filled to overflowing with money. You'll learn exactly how to claim your share of refunds on everything from soup to nuts. Just imagine, \$2.00 for 4 Ajax box-tops; \$1.00 for a Pillsbury Coffee Cake label; \$1.00 for 3 Axion box-tops; \$2.00 for a Palmolive Gold soap label.

Every one of these cash refunds were actually offered last year.

Let me give you one warning, though. When you first start to use my method, some people may say, "What's the use—you only get back a quarter at a time." They may even laugh the way my husband did. Don't pay any attention to them. A national magazine survey reported that people from Maine to California take in an average of \$420.00 a year refunding. If they can do it, you can too.

And money isn't the only thing you'll learn to get once you've read my book and followed my simple method. Top quality merchandise is offered regularly for box-tops and labels. For example, in the last year or so a Polaroid camera was given away for snack food labels; an electric deep fryer for oil labels; an electric mixer for fruit labels; bath towels for soup boxes; toys, dolls and games for mouthwash labels—plus hundreds more.

But make no mistake about it—unless you have the tips, advice and guidance you'll find in "How To Turn Box-Tops & Labels Into Gold" at your fingertips—you won't have a prayer. And, the only way to get your copy is to order it now, by mail. It's not for

sale at any bookstore or newsstand in the world—at any price.

4 Extra Reports—Free

Yes. When you order your copy of "How To Turn Box-Tops & Labels Into Gold" right away, you'll get 4 Extra Reports—Free.

• Free Report #1: "How To Raise Money For Your Church Or Favorite Charity With Box-Tops & Labels."

• Free Report #2: "How To Keep Up-To-The-Minute On Box-Top & Label Offers."

• Free Report #3: "How And Where To Sell Your Box-Tops & Labels."

• Free Report #4: "How And Where To Swap Your Box-Tops & Labels."

Your Double Guarantee

This is a double, 100% no-risk offer. If you don't like the book when it arrives, send it back. Your money will be returned immediately, no questions asked. Or, keep and use the book (and the 4 Extra Free Reports) for a full year. If you and your family don't take in at least \$500 following the step-by-step method, send everything back next year. You still get all your money back.

To prove that the magic of refunding is no illusion or gimmick—take your first \$1.00 refund today. For, even though I had been thinking about charging \$6.95 for the book—send just \$5.95 in cash, check or money order with the coupon below to The Good News Publishing Company, 7576 Freedom Avenue, North Canton, Ohio 44720. "How To Turn Box-Tops & Labels Into Gold" (plus the 4 Extra Free Reports) will be sent to you immediately by return mail. Quit dropping quarters and dollars into your trash can. Claim your rightful share of the million dollar refunding giveaway now.

Make checks payable and mail to:

Good News Publishing Company
7576 Freedom Avenue
North Canton, Ohio 44720

Please rush me my guaranteed copy of "How To Turn Box-Tops & Labels Into Gold" right away. Here's just \$5.95 in cash, check or money order as payment in full. Also, send me my 4 Extra Reports—Free! I understand that if I don't collect at least \$500 following your method, I may return the book for my money back, without quibble or question. 1451

Print name _____

Address _____

State _____

City _____ Zip # _____

Here is an additional \$5.95. Send me an extra copy of the book (and the 4 Free Extra Reports) to give to a friend or relative as a gift.